

Selecting NetSuite Partners: A Profile of Boutique Firms

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Emerging NetSuite Consultants: Boutique Firms Driving ERP Success

[Selecting the right NetSuite consulting partner](#) can be pivotal for businesses seeking to implement or optimize their ERP. While large firms (like the Big Four and global systems integrators) have dominated the landscape, a new wave of boutique and mid-sized consultancies is rapidly emerging. These firms often offer specialized expertise, personalized service, and innovative solutions that cater to niche industries or complex requirements. Many have been **recognized with recent NetSuite awards** for their contributions – for example, NetSuite’s 2024 Partner Awards highlighted rising stars in various regions and categories (Source: [netsuite.com](#))(Source: [netsuite.com](#)). Below, we profile HouseBlend.io and other notable **emerging NetSuite consulting firms** around the globe, focusing on their founding backgrounds, leadership, service offerings, industries served, technologies used, client success stories, and differentiators.

HouseBlend.io – NetSuite “Rescue Missions” and Tailored Transformations

Background & Leadership: HouseBlend.io is a boutique NetSuite consulting firm founded in 2019 in Montréal, led by Nicolas Bean (Founder & Managing Partner) (Source: [houseblend.io](#))(Source: [houseblend.io](#)). Bean, a former Olympic-level athlete turned NetSuite expert, has over 15 years in the NetSuite ecosystem and multiple NetSuite certifications (Source: [houseblend.io](#)). Under his leadership, HouseBlend has become known for disciplined execution and a “coach-style” approach that keeps projects aligned to business goals (Source: [houseblend.io](#)). The leadership team also includes Nicolas Pellerin (Manager), an experienced ERP project manager who previously worked at firms like BRP and Big Bang ERP (Source: [houseblend.io](#))(Source: [houseblend.io](#)).

Service Offerings: HouseBlend provides end-to-end NetSuite services including **new implementations**, system **optimizations**, **custom development** (SuiteScript/SuiteFlow), **integration architecture**, **data migration**, and ongoing **support & training** (Source: houseblend.io) (Source: houseblend.io). Uniquely, they specialize in “**NetSuite Rescue Missions**” – stepping in to fix or optimize failed NetSuite implementations initiated by others (Source: houseblend.io). They also offer a Managed Application Services (MAS) program for continuous administration and support on a subscription basis (Source: houseblend.io) (Source: houseblend.io), allowing clients to outsource day-to-day NetSuite and integration management. HouseBlend emphasizes a **proprietary delivery methodology** (“Houseblend Formula™”) characterized by intensive discovery, many touchpoints, and iterative refinement (Source: houseblend.io) (Source: houseblend.io) to ensure solutions align with the client’s vision.

Industries & Technologies: The firm serves a diverse set of mid-market industries, with experience in **electronics manufacturing**, **field services**, **building maintenance**, **advertising/marketing**, and **food & beverage** (Source: houseblend.io) (Source: houseblend.io). HouseBlend has **deep expertise in advanced NetSuite modules** – for example, Warehouse Management (WMS), SuiteBilling, Advanced Revenue Management, multi-book accounting, and e-commerce integrations (Amazon, [Shopify](https://shopify.com)) (Source: houseblend.io) (Source: houseblend.io). This allows them to tackle complex requirements beyond basic ERP. They frequently integrate NetSuite with other SaaS platforms (e.g. Shopify, Amazon, Salesforce, HubSpot), often using the [Celigo integration platform](https://celigo.com), to create real-time data flows across commerce, finance, and operations (Source: houseblend.io) (Source: houseblend.io). A notable niche is **private-equity-backed digital transformation projects**, where HouseBlend excels at rapid NetSuite deployments and integration of newly acquired entities (Source: houseblend.io) (Source: houseblend.io).

Client Success & Differentiators: HouseBlend’s hallmark is its ability to **turn around troubled projects**. They are often called upon to rescue stalled implementations – a capability that has become a core value proposition (Source: houseblend.io). Clients credit HouseBlend’s **creative problem-solving** and business-first mindset: the team not only knows NetSuite deeply but also takes time to understand each client’s business model and objectives (Source: houseblend.io) (Source: houseblend.io). This ensures technology solutions serve the strategy, not vice versa. One example of their impact is helping a private-equity-backed firm recover from a failed ERP rollout, then successfully scaling that NetSuite solution for rapid growth (as evidenced by HouseBlend’s reputation as a go-to partner for such scenarios (Source: houseblend.io) (Source: houseblend.io)). The combination of **technical acumen** and **business insight**, along with Nicolas Bean’s turnaround experience, enables HouseBlend to deliver tangible performance improvements – reframing NetSuite from a cost center into a “growth asset” for clients (Source: houseblend.io). This personalized, high-quality approach has earned HouseBlend a loyal client base (spanning startups to global mid-market enterprises) and recognition as a specialist that “unlocks the full potential of NetSuite while maintaining agility” (Source: houseblend.io).

Bryant Park Consulting – Mid-Market Specialists with Award-Winning Solutions

Background: Bryant Park Consulting (BPC) is a fast-rising NetSuite consultancy headquartered in New York City (Source: houseblend.io). Founded in the late 2010s, BPC is led by a team of NetSuite veterans and industry experts (CEO Basim “BAS” Mirza and President David Kwo, among others). The firm quickly gained prominence in the [NetSuite Alliance Partner program](https://netsuite.com/partners), earning multiple Oracle NetSuite awards. In 2024, NetSuite recognized Bryant Park as the **North America Alliance Partner of the Year – Products** category (Source: houseblend.io) (Source: houseblend.io), highlighting BPC’s success with product-based companies (manufacturers, distributors, etc.). The firm also won an unprecedented *five* Winter 2024 NetSuite Spotlight Awards across categories like global expansion, CPQ, and M&A (Source: houseblend.io) (Source: houseblend.io) – a testament to its broad expertise.

Services: BPC offers a comprehensive suite of NetSuite services: **end-to-end implementations, data migration, customizations** using SuiteScript/SuiteFlow, **systems integration**, and post-go-live **optimization & support**(Source: houseblend.io)(Source: houseblend.io). They place a strong emphasis on **change management and training**, ensuring clients fully adopt NetSuite's capabilities (Source: houseblend.io)(Source: houseblend.io). A standout specialization is **NetSuite CPQ (Configure-Price-Quote)**. BPC has a track record of complex CPQ deployments – for example, helping a manufacturing client (ProVeyance Group) implement NetSuite's CPQ module to streamline custom product configurations (Source: houseblend.io). They also have developed **industry-specific IP and accelerators**: e.g., tailored approaches for promotional products companies and furniture distributors. This innovation contributed to BPC winning a micro-vertical solution award for a global expansion project with LI-COR (a scientific instrumentation firm) (Source: houseblend.io).

Industries: Bryant Park primarily serves **mid-market companies** (roughly 100–1,000 employees, \$100M–\$500M revenue) that are modernizing from legacy systems (Source: houseblend.io). Key industries include **Manufacturing** (industrial, chemical, medical devices), **Wholesale/Distribution**, **Promotional Products**, **Financial Services**, and even **Sports/Entertainment**(Source: houseblend.io)(Source: houseblend.io). Notably, BPC implemented NetSuite for the **Miami Marlins** (an MLB franchise), addressing sports industry financial operations – that project earned a NetSuite Spotlight Award in the sports category (Source: houseblend.io). They have also assisted companies with international growth (multi-subsidary NetSuite rollouts) and M&A transitions (e.g. Nexus Brands for post-acquisition integration) (Source: houseblend.io).

Differentiators & Growth: BPC distinguishes itself by combining the **agility of a boutique firm** with a truly **pedigreed track record**. They tout a highly certified team of NetSuite ERP consultants and developers, and they “can handle it all” from configuration to integration, according to industry press (Source: houseblend.io)(Source: houseblend.io). Their multiple awards underscore consistent client success and depth in NetSuite's advanced features. BPC's ability to deliver **end-to-end solutions** (ERP + custom development + integration) within mid-market budgets makes them attractive to clients who need a one-stop NetSuite partner (Source: houseblend.io). Moreover, their focus on micro-vertical solutions shows a commitment to **innovation** – they invest in proprietary tools and templates for specific industries (such as NetSuite CPQ for manufacturers, or unique workflows for promotional products) (Source: houseblend.io)(Source: houseblend.io). With rapid growth and alliance accolades, Bryant Park Consulting has proven to be an emerging leader for mid-sized organizations seeking cloud ERP transformation.

Bridgepoint Consulting – Private Equity Implementation Experts

Background: Bridgepoint Consulting is an Austin, Texas-based firm originally rooted in finance/accounting advisory services. In the past few years, it expanded into technology consulting and **built a strong NetSuite practice**. Bridgepoint's NetSuite team quickly made a name for itself, especially working with **private equity-backed companies** and corporate carve-outs. In fact, Bridgepoint won a NetSuite Alliance Partner Spotlight Award in 2024 for a **Private Equity Carve-Out** project (Source: houseblend.io)(Source: houseblend.io) – recognizing its success in rapidly migrating a divested business onto NetSuite under tight deadlines. The firm leverages its dual DNA in finance and IT, making it a go-to partner when a company's back-office needs to be built or overhauled quickly (such as after an acquisition or spin-off).

Services & Specialties: Bridgepoint offers full **NetSuite implementation** projects, **system architecture design**, **custom development** for complex financial workflows, and **managed services** (fractional NetSuite administration and support) (Source: houseblend.io)(Source: houseblend.io). They typically start with thorough process assessments to align NetSuite with the client's business model (Source: houseblend.io). Bridgepoint's signature strength is executing **rapid NetSuite deployments** in carve-out scenarios. For example, they helped Kurtzman Carson Consultants (KCC), a legal services firm carved out from a larger company, to stand up a fresh NetSuite instance in just a few months (Source: houseblend.io)(Source: houseblend.io).

houseblend.io). This project involved complex data migration from the parent's legacy ERP and developing **custom automations** for intercompany billing and allocations (Source: houseblend.io)(Source: houseblend.io) – highlighting Bridgepoint's ability to tailor NetSuite to unique requirements (in KCC's case, automating intricate financial processes).

Beyond carve-outs, Bridgepoint often provides **post-implementation optimization** and **outsourced NetSuite admin** services to portfolio companies that lack in-house experts (Source: houseblend.io)(Source: houseblend.io). Integration is another focus: they have connected NetSuite with budgeting/planning tools, CRM systems (like Salesforce), and others – drawing on the firm's broader cloud solutions capability in partnership with its parent company (Bridgepoint is now part of **Addison Group**, a national consulting firm, as of 2022).

Industries: Bridgepoint serves clients in **professional services, software/technology startups, healthcare services, and energy**, often those backed by private equity or undergoing transitions (Source: houseblend.io)(Source: houseblend.io). In one Spotlight Award-winning project, Bridgepoint stood up NetSuite for a newly independent software company on a tight timeline, demonstrating expertise in the **software/SaaS sector**(Source: houseblend.io)(Source: houseblend.io). Their healthcare and legal service clients show their comfort with services industries, where revenue recognition and project accounting can be complex. The common theme is fast-growing companies needing robust financial systems quickly – Bridgepoint's finance background helps instill strong **controls and reporting** during these NetSuite projects (Source: houseblend.io)(Source: houseblend.io).

Differentiators: Bridgepoint's key differentiator is the blend of **CFO advisory heritage with technical NetSuite know-how**. The team includes CPAs and MBAs alongside NetSuite developers, so they bring a *finance-centric lens* to implementations (Source: houseblend.io)(Source: houseblend.io). This is invaluable in projects like carve-outs, where setting up NetSuite also involves designing new accounting processes and ensuring compliance. They are known for **excelling at rapid, complex deployments**, often under Transition Service Agreement (TSA) deadlines in M&A scenarios (Source: houseblend.io)(Source: houseblend.io). Bridgepoint also prides itself on custom automation capabilities – building scripts and workflows that save clients manual effort (as in the KCC case). Now as part of a larger consulting group, Bridgepoint has additional scalability, but it continues to operate with a boutique mindset focused on **private equity portfolio needs**. For mid-market firms prepping for IPOs, roll-ups, or carve-outs, Bridgepoint offers a proven track record of "big firm" results with faster execution and personalized service.

Plative – Cross-Cloud Integrator Driving Rapid Implementations

Background: Plative is a New York-based consulting firm that has carved out a niche in **cross-cloud solutions**, blending NetSuite ERP expertise with CRM and SaaS integration capabilities. Founded around 2014 (over a decade in the ecosystem (Source: houseblend.io)), Plative has grown into a **NetSuite Gold Partner** known for **rapid, outcome-focused implementations**. They were a NetSuite Alliance Partner Spotlight Award winner in 2024 in the High-Tech (Software) category (Source: houseblend.io)(Source: houseblend.io) – notably recognized for helping Pathful, an EdTech SaaS company, merge two acquired businesses into NetSuite on an aggressive timeline. Plative's ability to straddle ERP and CRM (they are also a Salesforce partner) makes them ideal for clients looking to improve end-to-end business processes.

Services & Approach: Plative provides **NetSuite implementations, optimizations, integrations**, and managed support. Their approach is highly consultative – they emphasize understanding a client's business needs and desired outcomes *before* doing any configuration (Source: houseblend.io)(Source: houseblend.io). This ensures technology aligns with strategy. Plative is particularly strong in **system integrations and custom development**. They even built a **proprietary connector between NetSuite and Salesforce (including Salesforce CPQ)** to synchronize front-office and back-office data (Source:

houseblend.io)(Source: houseblend.io). This has been valuable in accelerating order-to-cash cycles for clients using Salesforce for sales and NetSuite for finance. They also have expertise in automating subscription billing and revenue recognition – critical for SaaS and subscription-based businesses (Source: houseblend.io)(Source: houseblend.io).

Plative's philosophy is delivering "enterprise-level service for businesses of all sizes" (Source: houseblend.io). In practice, that means even smaller clients get the benefit of Plative's robust methodology and toolkits (project templates, accelerators, etc.) often used in big enterprise projects (Source: houseblend.io). Their **cross-cloud methodology** looks holistically at a client's application landscape – e.g. during a NetSuite project, they might also advise on optimizing the CRM or implementing a BI tool, ensuring the **entire stack** is aligned.

Industries & Clients: Plative works across industries but has a strong focus on **Software/SaaS companies, Professional Services, Education (EdTech), Nonprofits, and Construction/Real Estate**(Source: houseblend.io)(Source: houseblend.io). The Pathful case (EdTech SaaS) is a prime example: Plative rapidly consolidated multiple systems and automated finance processes, significantly shortening the client's financial close and providing real-time metrics (Source: houseblend.io)(Source: houseblend.io). In construction, Plative has experience with project accounting and percentage-of-completion revenue recognition (important for contractors). They've also assisted nonprofits with NetSuite's nonprofit accounting features. What unifies these engagements is a need to **connect NetSuite with other systems**: whether it's linking to a PSA tool for a services firm or integrating a marketing automation platform. Plative's cross-domain skillset makes them adept at such projects.

Differentiators: Plative's biggest strength is being a *true* cross-platform expert. Their team includes certified NetSuite ERP consultants *and* Salesforce consultants, giving them a 360° view of cloud ecosystems (Source: houseblend.io)(Source: houseblend.io). This means they can eliminate silos between departments by integrating NetSuite with CRM, e-commerce, or data warehouses. Plative also has a reputation for **speed and communication** – clients note that they deliver on accelerated timelines without sacrificing quality (Source: houseblend.io). For instance, in the Pathful project (backed by private equity firm PSG), Plative delivered a unified NetSuite solution quickly, enabling the company to meet investor reporting needs post-merger (Source: houseblend.io)(Source: houseblend.io). Their "outcome-first" mindset – providing unbiased advice in the client's best interest (Source: houseblend.io)(Source: houseblend.io) – helps build trust. In summary, for organizations seeking a **nimble yet knowledgeable partner** that can seamlessly connect NetSuite with other critical systems, Plative stands out as an innovative, fast-growing firm.

Accrete Consulting – Field Service & Private Equity-Focused Innovator

Background: Accrete Consulting is an emerging NetSuite Alliance Partner (founded in 2018) that has quickly gained recognition for its expertise in **Field Service Management (FSM)** and implementations for **private equity-owned businesses**. Headquartered in the United States (with a presence in South Africa as well), Accrete is led by CEO Derek Sommer and a team of ERP specialists. The firm was honored as NetSuite's **Emerging Alliance Partner of the Year 2024**(Source: netsuite.com), reflecting its rapid growth. In Winter 2025, NetSuite further recognized Accrete with an Alliance Partner Spotlight Award for excellence in private equity implementations (Source: linkedin.com). This award highlighted a project where Accrete deployed NetSuite's ERP and Field Service modules across multiple subsidiaries of a medical imaging company, enabling the client to scale through acquisition (Source: linkedin.com).

Service Offerings: Accrete provides full NetSuite **implementation** services, with a particular focus on businesses that have significant field service or maintenance operations. Uniquely, Accrete has deep experience with **NetSuite's Field Service Management** capabilities and related add-ons. The team has implemented FSM solutions for a range of trade services companies – for example, **pool and spa service firms, HVAC and equipment maintenance providers**(Source: accrete.com)(Source: linkedin.com). They offer **customizations and SuiteApp development** to fill NetSuite functionality gaps; in fact,

Accrete developed a product called **PoolSmart** – an ERP + FSM solution tailored for pool construction and service companies (built on NetSuite and even a QuickBooks-integrated version) (Source: [linkedin.com](#))(Source: [linkedin.com](#)). Alongside ERP implementation, Accrete provides **business process consulting** (leveraging IoT and AI for smart service, according to their thought leadership) (Source: [linkedin.com](#)) and **analytics/AI services** for clients looking to optimize service operations.

Accrete also offers **managed services and support** for NetSuite and integrated systems, ensuring clients continue to get value post-implementation. Recently, Accrete expanded into building custom business applications through a partnership with Appify (a low-code platform), becoming Appify's preferred development partner to deliver things like customer/vendor portals and mobile extensions for NetSuite (Source: [linkedin.com](#))(Source: [linkedin.com](#)). This illustrates their commitment to innovation beyond standard ERP.

Industries: The firm's industry focus is twofold: **field service-centric industries** and **private-equity portfolio companies**. On the field service side, Accrete is known as the **leading NetSuite implementer in the pool & spa services sector** (Source: [accrete.com](#)), and has experience with general contracting, specialty trades (plumbing, electrical), and other installation/maintenance businesses (Source: [accrete.com](#)). They understand the intricacies of scheduling, dispatch, service contracts, and inventory management for service trucks, tailoring NetSuite to handle those via FSM modules (Source: [accrete.com](#)). Many of these clients benefit from Accrete's integrations of NetSuite with IoT sensors or field mobile apps (to dispatch technicians and capture service data).

For private equity-backed firms, Accrete's projects often involve **multi-subsidiary NetSuite rollouts** under tight timelines (to meet investor goals). Their work with Radon Medical Imaging (noted above) is one example, where they standardized processes across several acquired entities on NetSuite + FSM (Source: [linkedin.com](#)). Another example from their LinkedIn updates is deploying NetSuite for a PE-backed company while continuing further acquisitions simultaneously, demonstrating Accrete's ability to **scale ERP for growing enterprises**(Source: [linkedin.com](#)).

Differentiators: Accrete's differentiator is its **niche expertise in field service and asset-centric processes**. They have **developed add-on functionality** for NetSuite FSM and claim to have more NetSuite FSM projects delivered than any other partner (as of 2024) (Source: [codinix.com](#)). This gives them a repository of best practices for service companies (like job costing on work orders, dispatch optimization, warranty tracking, etc.). They also provide a unique bridge for smaller field-service businesses: their "PoolSmart for QuickBooks" offering helps companies improve field operations even before they graduate to a full NetSuite ERP (Source: [linkedin.com](#)) – positioning Accrete to grow with the client. On the PE side, Accrete's repeat awards suggest they excel at **high-complexity projects** where speed and flexibility are paramount. The firm's innovation is also evidenced by investments in partnerships (Appify for custom apps, and likely others in IoT). All of this, plus an emphasis on continuous improvement (their consultants cross-train in multiple disciplines), has propelled Accrete to back-to-back award-winning years (Source: [linkedin.com](#))(Source: [linkedin.com](#)). In short, Accrete is an emerging boutique that leverages specialization (FSM) to punch above its weight in the NetSuite partner ecosystem.

BlueCollar Cloud Solutions – Construction-Focused SuiteApp Innovator

Background: BlueCollar Cloud Solutions is a newer NetSuite partner focused squarely on the **construction and contracting industry**. Founded by construction industry veterans (including CEO and Co-Founder Kirt Christensen, a CPA with decades of construction finance experience (Source: [bringitps.com](#))(Source: [bringitps.com](#))), BlueCollar set out to build "construction solutions the way they should be—by people who've lived it." The company developed *BlueCollar Projects*, a **construction management SuiteApp** that is fully native to NetSuite (Source: [suiteapp.com](#)). In recognition of its impact, BlueCollar Cloud was named NetSuite's **Breakthrough Alliance Partner of the Year 2024**(Source: [netsuite.com](#)) – reflecting its fast growth

and the market need for its solution. BlueCollar is based in the U.S. (with a presence in Raleigh, NC, and other locations) and often works in partnership with other NetSuite providers (for example, it partnered with Bring IT to deliver integrated solutions – see below).

Services & Technology: BlueCollar Cloud provides **NetSuite implementation and customization** services, but what truly differentiates it is the **BlueCollar Projects SuiteApp**. This is a purpose-built module that adds construction management features into NetSuite. Key features include: **job costing** (tracking project budgets vs actuals in real time), **AIA billing** (the standardized payment application format used in construction), **retainage management**, **subcontractor management**, and compliance workflows (Source: bringitps.com)(Source: bringitps.com). By embedding these directly within NetSuite ERP, BlueCollar eliminates the need for contractors to use separate project management software or spreadsheets (Source: bringitps.com).

BlueCollar's team handles the **implementation of NetSuite + BlueCollar SuiteApp** for clients, configuring it to each construction firm's needs. They also integrate NetSuite with field operations where needed (e.g., linking to Procore or other construction field tools, if a client uses them, though many can just use BlueCollar's native functionality). Additionally, BlueCollar offers **training and support** to ensure that project managers, accountants, and field personnel adopt the system effectively.

Industries: The focus is strictly on **construction and related industries**. This includes general contractors, specialty subcontractors, developers, and engineering firms. BlueCollar's solution can also extend to adjacent sectors like **architecture/engineering (AEC)** and **job-based manufacturers** (who fabricate items for projects). Because the SuiteApp is essentially a **vertical extension** of NetSuite, clients typically are construction companies wanting a unified system for both financials and project operations. BlueCollar has highlighted how its platform serves contractors by providing real-time visibility into project financials, helping avoid cost overruns and delays (Source: bringitps.com)(Source: bringitps.com). An example client scenario is Lam-Wood Systems (a construction materials manufacturer) which used BlueCollar's tools to scale its operations efficiently (Source: netsuite.com).

Differentiators: BlueCollar Cloud's differentiator is clear: *a deep construction pedigree baked into NetSuite*. Unlike generic ERP partners, BlueCollar brings in former construction CFOs and field managers as consultants (Source: suiteapp.com) (Source: bringitps.com). This domain knowledge has produced a product that addresses pain points like **percentage-of-completion revenue recognition**, **change order management**, **lien waivers**, and **certified payroll** – all within NetSuite. The value proposition is that a construction firm can run on one cloud platform (NetSuite) without bolting on separate construction software. BlueCollar's partnership with larger firms like Bring IT also means it can reach global markets; Bring IT's GM for North America noted that "construction firms have been asking for" the very features BlueCollar delivers natively (Source: bringitps.com). In 2025, BlueCollar and Bring IT launched a **joint offering** combining Bring IT's implementation muscle with BlueCollar's product, further accelerating adoption (Source: bringitps.com)(Source: bringitps.com). Given the huge construction sector and NetSuite's historically lighter footprint there, BlueCollar is poised for significant growth. Its recognition as an award-winning partner and its intuitive, purpose-built SuiteApp make it a standout example of an innovative boutique consultancy solving industry-specific challenges.

Bring IT – Global Cloud ERP Partner with Rapid Growth Trajectory

Background: Bring IT is a global NetSuite solution provider that, while not brand-new (founded in 2015), has emerged in recent years as one of the fastest-growing and most innovative mid-sized partners. Headquartered in Durham, NC (USA), Bring IT has a truly international presence with offices across North America, Latin America, and Europe (Source: linkedin.com) (Source: linkedin.com). The leadership team includes CEO Mario Bandle and a group of seasoned ERP consultants. Bring IT has been named to the **Inc. 5000 list of fastest-growing companies** four years in a row (Source: linkedin.com)(Source:

[linkedin.com](#)), reflecting its explosive growth. It is a **strategic Oracle NetSuite partner** and has garnered multiple NetSuite awards: for example, it was recognized as a NetSuite Alliance Partner of the Year in Latin America and EMEA (Iberia) in recent years (Source: [netsuite.com](#))(Source: [netsuite.com](#)). In 2024, Bring IT was a **Latin America Top Performer of the Year** (tied) and also Alliance Partner of the Year for Iberia region (Source: [netsuite.com](#))(Source: [netsuite.com](#)), highlighting its global reach.

Services: Bring IT offers a full spectrum of NetSuite consulting services – **implementation, customization, integration, optimization, managed services**, and rescue projects. They emphasize end-to-end solutions, often beyond just NetSuite. Bring IT has expertise in **integrations** (they partner with iPaaS providers like Celigo and Boomi, and have experience integrating NetSuite with a variety of systems such as Oracle Fusion, Salesforce, and legacy ERPs) (Source: [bringitps.com](#)) (Source: [bringitps.com](#)). Their services also cover specialized NetSuite modules: CRM, SuiteCommerce, Planning & Budgeting (they implement Oracle PBCS/NetSuite Planning), Revenue Recognition, Analytics Warehouse, etc. (Source: [bringitps.com](#)) (Source: [bringitps.com](#)). Additionally, Bring IT provides **industry solutions** – for example, they have pre-built NetSuite localization packages for Latin American countries (tax compliance and reporting in-region) (Source: [bringitps.com](#)), and integration solutions like hospitality (Oracle Hospitality integration via OHIP) (Source: [bringitps.com](#)). They also offer **managed support** and optimization services to help clients continuously improve their NetSuite usage post-implementation (Source: [bringitps.com](#)).

Bring IT's methodology focuses on "people-powered transformation," combining technical skills with change management. They often deploy in **phases** to ensure quick wins and user adoption. The partnership with BlueCollar Cloud (discussed earlier) is one example of Bring IT's strategy to team up and deliver specialized solutions (in this case, for construction companies) (Source: [bringitps.com](#)). Bring IT is also notable for being a partner of many complementary technologies (Avalara for tax, **Celigo** for integrations, **Domo** for BI, etc.) (Source: [linkedin.com](#)), which allows them to serve as a one-stop shop for clients' broader digital transformation needs.

Industries: Bring IT serves a wide range of industries globally. Their portfolio includes **Manufacturing, Wholesale Distribution, Energy, Food and Beverage, Retail/e-Commerce, Software & Technology, Franchises, Restaurants/Hospitality, Healthcare, and Construction**(Source: [bringitps.com](#))(Source: [bringitps.com](#)). They tailor NetSuite for each sector: e.g., implementing **warehouse QR code scanning solutions** for supply chain clients (Source: [bringitps.com](#)), building **franchise management** solutions for multi-unit businesses (Source: [bringitps.com](#)), or integrating EMR systems for healthcare providers (Source: [bringitps.com](#)). In 2023, Bring IT received a NetSuite award for industry excellence in **Agriculture**, thanks to a successful implementation for an agribusiness client (Source: [bringitps.com](#)). Such wins show Bring IT's ability to tackle complex, industry-specific challenges. The company's global footprint also means it often handles **multi-country NetSuite deployments** – for instance, implementing NetSuite across North and South America with local tax compliance (leveraging its LatAm localization expertise).

Growth & Differentiators: Bring IT's growth indicators are striking: inclusion in Inc. 5000 Fastest-Growing Companies (a rare feat among NetSuite partners) (Source: [linkedin.com](#)), and a follower base of over 34,000 on LinkedIn suggests significant scale (Source: [linkedin.com](#))(Source: [linkedin.com](#)). A key differentiator is its **global, multicultural team** – with consultants fluent in multiple languages and adept at global rollouts. This makes Bring IT a top choice for companies expanding internationally on NetSuite. Additionally, Bring IT has built a reputation for **innovation and partnerships**. It co-develops solutions (like BlueCollar for construction, or working with Avalara on tax automation). It also stresses "people and process" as much as technology, often highlighting its ability to drive user adoption and process improvement, not just software installation (Source: [linkedin.com](#)). For clients, this means a more holistic approach to ERP projects. In summary, Bring IT has quickly become a **mid-sized powerhouse** in the NetSuite world – offering the breadth of services of a larger firm, but with the agility and client focus of a boutique. Its rapid growth and trophy case of awards underscore its status as an emerging leader on the global stage.

Beyond Cloud Consulting – Canadian Standout with Industry-Specific Excellence

Background: Beyond Cloud Consulting is a Toronto-based NetSuite Alliance Partner founded in 2019 by Mustafa Ahmed (Founder & President) and Manoj Kumar (CEO & Co-founder) (Source: beyondcloudconsulting.com). In just a few years, Beyond Cloud has grown from a 2-person startup to a leading Canadian NetSuite consultancy. The firm has been **highly decorated in NetSuite's award programs**: it was named *Emerging Partner of the Year – Canada* in 2023 (Source: beyondcloudconsulting.com)(Source: beyondcloudconsulting.com), and by 2024 it won the **Canadian Alliance Partner of the Year** award (the top honor in Canada) (Source: beyondcloudconsulting.com)(Source: beyondcloudconsulting.com). Beyond Cloud also racked up numerous Spotlight Awards in various micro-verticals – from Wholesale Distribution (2021) to Agriculture, Food & Beverage, Automotive (2023) and even AI/Robotics and Education (Source: beyondcloudconsulting.com) (Source: beyondcloudconsulting.com). This indicates a breadth of experience across industries. The team's rapid success can be attributed to deep NetSuite expertise and a focus on customer satisfaction (many of its awards are tied to customer success stories in those categories).

Services: Beyond Cloud provides **end-to-end NetSuite services**: ERP consulting, implementations, **custom development, integration**, and managed support. They follow a proven methodology emphasizing understanding clients' business processes and aligning NetSuite accordingly (the leadership team includes a Principal Solution Architect, and many team members have accounting backgrounds to ensure ERP design meets financial needs). Beyond Cloud has developed specific solution accelerators for some industries – for example, they have expertise in **NetSuite for Fintech, Greentech, Life Sciences, Manufacturing, Services, Software, and Wholesale Distribution**, as highlighted on their site (Source: staria.com)(Source: staria.com). They also build NetSuite **SuiteApps for localization** (being in Canada, they've done Canadian payroll, tax, etc., and extended this skill to global projects requiring country-specific adaptations).

The firm offers **training and change management** as part of their implementations, which is important given the mid-market clients they serve may be first-time ERP users. Additionally, Beyond Cloud often engages in **Phase 2 optimizations** – after go-live, helping clients implement advanced modules (like NetSuite Advanced Revenue Management, SuitePeople HR, or SuiteAnalytics) to derive more value.

Industries: Beyond Cloud's industry reach is wide, reflecting in their Spotlight Awards. They have notable success in **Agriculture** (e.g., farm management and agri-business supply chain on NetSuite) (Source: fuuz.com), **Food & Beverage** (implementing NetSuite for food producers, with lot traceability and quality control customizations), **Automotive** (perhaps aftermarket parts distribution or EV startups), **Aerospace** (one Spotlight in 2023 suggests an aerospace parts manufacturer case), **Education** (EdTech or private educational institutions using NetSuite for finance), **Sustainability/Greentech** (projects with companies in recycling or clean tech), and **Software/Technology** (SaaS companies). They also have done **Media & Publishing** (award in 2024) and **Wholesale Distribution** (their first award in 2021) (Source: beyondcloudconsulting.com) (Source: beyondcloudconsulting.com). This shows an ability to adapt NetSuite to many use cases. Commonly, their clients are **scale-ups and high-growth companies** that need an ERP to professionalize operations. Beyond Cloud often positions itself as helping "growth companies evolve to international level," and its team includes not just technologists but also **proficient accountants (250+ Netsuite-proficient accounting professionals)** to support financial outsourcing needs (Source: staria.com)(Source: staria.com). In fact, Beyond Cloud's parent company (or close affiliate) appears to offer accounting and payroll services, meaning clients can get both ERP and back-office support in one place.

Differentiators: Beyond Cloud's differentiator is a combination of **local focus and world-class expertise**. They are very hands-on with Canadian mid-market clients, often working on-site and closely with client teams (Source: houseblend.io) (Source: houseblend.io). This "high-touch consulting style" resonates with clients that want a true partner in their NetSuite journey (Source: houseblend.io). At the same time, Beyond Cloud's accumulation of **NetSuite awards** across so many

categories indicates a highly versatile and skilled team. Few partners of its size can claim *eight* Spotlight Awards in two years plus country Partner of the Year (Source: beyondcloudconsulting.com)(Source: beyondcloudconsulting.com). This reflects strong project outcomes and customer satisfaction. Technologically, Beyond Cloud is adept at **SuiteCloud development** and integrations – they have tackled projects involving AI/robotics, indicating comfort with cutting-edge tech and maybe IoT integrations (e.g. integrating robotics data with NetSuite). Moreover, Beyond Cloud’s ability to deliver results across disparate industries suggests a **robust internal knowledge base and methodology** that they tailor to each micro-vertical. They often share insights (blogs like “Why NetSuite is better than Intacct” (Source: beyondcloudconsulting.com) show thought leadership). In sum, Beyond Cloud Consulting has quickly risen to be the **go-to NetSuite partner in Canada** for many sectors, combining the personal service of a boutique firm with the innovation and rigor of a larger consultancy.

Staria – Europe’s BPO-Driven NetSuite Powerhouse

Background: Staria is a Finland-headquartered firm that has become one of the top NetSuite Solution Providers in EMEA. Established in 2003 originally as an accounting services company, Staria later expanded into NetSuite consulting as a core offering. It is now known as the **leading NetSuite partner in Europe**(Source: staria.com), serving high-growth companies with a one-stop-shop model. Staria was recognized as **Oracle NetSuite EMEA Solution Provider Partner of the Year 2024**, as well as for achieving the **Most New Logos in Europe** that year (Source: staria.com)(Source: staria.com) – highlighting both its quality and its success in winning new customers. This continues a streak of multiple Partner of the Year awards in prior years for Staria. The company’s CEO, Artti Aurasmaa, emphasizes Staria’s mission to be clients’ “most trusted growth advisors” (Source: staria.com)(Source: staria.com).

Services: Staria’s model is somewhat unique: it offers **NetSuite ERP consulting/implementation alongside outsourced accounting, payroll, and CFO services**. Clients can use Staria not only to deploy NetSuite, but also to handle their day-to-day financial processes in multiple countries. This integrated approach appeals to fast-growing companies that are expanding internationally without having to build out local finance teams in each jurisdiction. Staria provides **Global Accounting Services in 40+ countries** via its offices and partner network (Source: staria.com). On the NetSuite side, Staria offers the full range of **implementation services, SuiteApp development (especially for localization), and support**. They have developed several **NetSuite SuiteApps for European localizations** (e.g., localization bundles for Finland, Sweden, etc., covering local financial compliance) (Source: staria.com). They also created solutions like **Naviloq** (a BI and planning tool integrated with NetSuite) and expense management add-ons (Source: staria.com).

Staria can cater to companies at different stages: they have “Solutions for Start-ups, Scale-ups, Enterprises” packaged appropriately (Source: staria.com). For example, a startup might use Staria’s accounting services and a lighter NetSuite edition; a scale-up might implement NetSuite OneWorld for multi-subsidiary operations; an enterprise might use Staria for cross-country payroll consolidation. Importantly, Staria’s team includes **NetSuite consultants and certified accountants working together**, which ensures that ERP configuration and financial operations align closely. They also have a large support organization to assist clients post-go-live (in multiple languages).

Industries: Staria does not limit itself to a narrow set of industries; rather, it focuses on **high-growth companies** often backed by venture capital or private equity. This includes a lot of **Software/SaaS companies, Fintech startups, Manufacturing scale-ups, and Professional Services firms** expanding across Europe. They have a dedicated focus on verticals like **Fintech, Greentech, Life Sciences, Software, Wholesale Distribution** (as noted on their site’s services list) (Source: staria.com)(Source: staria.com). For manufacturing and distribution clients, Staria’s combination of ERP and real-time accounting across borders is attractive – they can consolidate finances easily and manage supply chain in NetSuite. One publicized client success is how Staria helps “some of the most successful growth companies in Europe” scale globally (Source: staria.com) – clients have included firms like Wolt (food delivery, now in many countries) and Smartly.io (marketing

SaaS), where Staria supported multi-country NetSuite rollouts along with handling local financial admin. Staria's extensive experience (over **500 NetSuite projects** delivered and **160+ NetSuite certifications** in-house (Source: staria.com)(Source: staria.com)) means they've touched many industries and scenarios, from subscription billing to multi-currency consolidation.

Differentiators: Staria's key differentiator is its **"one-stop" capability**: ERP plus outsourced services. It can implement NetSuite and then literally run the back-office for the client (bookkeeping, tax filings, payroll) in numerous countries from Europe to APAC. This is appealing for companies that want to remain lean and focus on their core business while scaling. Additionally, Staria has a strong focus on **localization and compliance**, which is critical in Europe's patchwork of regulations. Their SuiteApps for localization and a team of 250+ accountants versed in local GAAPs give clients confidence that their NetSuite system will meet all local requirements (Source: staria.com)(Source: staria.com). Staria also stands out for its **size in the EMEA region** – with 250+ employees and growing, it's mid-sized, but it punches above many local partners. The combination of functional expertise (accountants) and technical NetSuite expertise in one team leads to well-rounded solutions (e.g., ensuring an implementation is audit-ready and efficient). Finally, Staria's repeated awards for new customer acquisition show its **commercial acumen** – it has refined offerings (like rapid deployment packages for startups) that attract new NetSuite users in droves. In summary, Staria exemplifies the modern ERP consultancy in EMEA: cloud-focused, growth-oriented, and providing both software and service to enable clients' international expansion.

TeamBlueSky – ANZ Alliance Partner Blending CFO Services with NetSuite

Background: TeamBlueSky is a boutique NetSuite Alliance Partner based in Adelaide, South Australia (Source: myerp.guru). Established around 2008 (the team has 15+ years of experience per its site (Source: teambluesky.com.au)), TeamBlueSky has grown steadily by offering a mix of **NetSuite consulting and back-office outsourcing**. In 2024, TeamBlueSky was recognized as NetSuite's **ANZ (Australia-New Zealand) Alliance Partner of the Year**(Source: netsuite.com), underscoring its leadership in that region's mid-market. The firm is led by founder Anthony Chu (Managing Director) and a leadership team with backgrounds in accounting and IT. Their philosophy is to become a *trusted extension* of their clients' teams, often acting as an outsourced CFO or finance department for NetSuite-using companies.

Service Model: TeamBlueSky's service model is distinctive in that it combines **NetSuite ERP implementation** with **ongoing finance and administration services**. On the NetSuite side, they do implementations, customizations, and integration projects like a typical consultancy. But post-go-live, clients can engage TeamBlueSky for **Business Process Outsourcing (BPO)** and **"CFO as a Service"** offerings (Source: teambluesky.com.au)(Source: teambluesky.com.au). Concretely, TeamBlueSky will handle a client's day-to-day bookkeeping, accounts payable/receivable, payroll processing, tax compliance (BAS filing in Australia) (Source: teambluesky.com.au), and even higher-level financial management (budgeting, cash flow forecasting, financial strategy) (Source: teambluesky.com.au) – all using the client's NetSuite system. They also provide **Virtual CFO advisory** on an ongoing basis, where experienced finance professionals from their team work with the client's executives on financial planning and analysis (Source: teambluesky.com.au)(Source: teambluesky.com.au).

In addition, TeamBlueSky offers **NetSuite training** for users and **managed support** services to optimize configurations. They have capabilities in **NetSuite development** (SuiteScript) for customizations and build integrations to other systems as needed (they mention integrating **JCurve** – a small-business edition of NetSuite – and other applications) (Source: teambluesky.com.au)(Source: teambluesky.com.au). Uniquely, they even offer **outsourced payroll** services particularly for clients using the **Infinet Cloud (ZonePayroll)** SuiteApp on NetSuite (Source: teambluesky.com.au).

Industries & Clients: TeamBlueSky primarily serves small to mid-sized businesses in Australia and New Zealand. Many of its clients are companies that want to use NetSuite but do not have a large internal finance/IT team. By industry, they've worked with **professional services firms, non-profits, tech startups, and light manufacturers/distributors**. For example, they might implement NetSuite for a growing e-commerce retailer and then handle its monthly accounting and inventory

reconciliations as a service. Their **JCurve** partnership indicates they also cater to smaller entities (JCurve ERP is NetSuite under a SMB license in ANZ). The common trait is that these clients value *outsourcing* of non-core operations. TeamBlueSky's site emphasizes how they help clients **"take control of back-office functions and streamline processes"**, acting as a long-term partner (Source: teambluesky.com.au) (Source: teambluesky.com.au).

One notable element is TeamBlueSky's experience with compliance in Australia – e.g., **BAS (Business Activity Statement) reporting for GST** and payroll compliance. By offering BAS Agent services (Source: teambluesky.com.au), they attract clients who need an ERP and a way to meet tax obligations without hiring in-house experts. This is appealing to overseas companies setting up in ANZ as well, who can rely on TeamBlueSky to implement NetSuite and manage local financial duties.

Differentiators: TeamBlueSky stands out by blurring the line between ERP consultant and outsourced finance department. This **hybrid model** means clients get both a technology solution and the human expertise to run it. It's a form of **"managed ERP service"** that can significantly reduce total cost of ownership for clients – they don't need to recruit full-time accountants or NetSuite admins because TeamBlueSky fulfills those roles remotely. Transparency and trust are key to this model: TeamBlueSky emphasizes providing *full visibility* to clients over the work done and results achieved (Source: teambluesky.com.au) (Source: teambluesky.com.au), building trust as a virtual team member. Another differentiator is flexibility – their services are **scalable** and packageable to what the client needs at the moment, which is ideal for growing businesses that may increase or adjust support levels over time (Source: teambluesky.com.au).

With their **NetSuite Alliance Partner of the Year (ANZ)** award, TeamBlueSky has proven that this model resonates in the market (Source: netsuite.com). It likely means they delivered outstanding NetSuite projects and grew the customer base significantly. Their focus on **best practices in accounting and strategy** (via virtual CFO services) in tandem with technical ERP skills provides a holistic solution. For businesses in Australia/NZ looking for both a cloud ERP and a trusted partner to manage it, TeamBlueSky offers a compelling proposition – effectively acting as an outsourced finance+IT department enabled by NetSuite.

To summarize the **service scope, geographic focus, industries, and differentiators** of these emerging consultancies, the table below provides a high-level comparison:

CONSULTANCY	FOUNDED / HQ	KEY SERVICE OFFERINGS	INDUSTRIES SERVED	NOTABLE DIFFERENTIATORS & GROWTH
HouseBlend.io	2019 (Montréal, Canada)	NetSuite implementation & “rescue” projects; custom development; integration architecture; training & support; Managed Application Services (fractional admin) (Source: houseblend.io) (Source: houseblend.io)	Electronics, Field Services, Building Maintenance, Advertising, Food & Beverage (Source: houseblend.io) (Source: houseblend.io)	Rescue mission expertise for failed projects (Source: houseblend.io); deep advanced module knowledge (WMS, SuiteBilling, etc.) (Source: houseblend.io); focuses on PE-backed digital transformations (Source: houseblend.io); Founder-led with Olympian discipline (Nicolas Bean) driving a hands-on, business-first approach (Source: houseblend.io) (Source: houseblend.io). Rapid growth as a go-to boutique for mid-market clients needing turnaround solutions.
Bryant Park Consulting	~2017 (New York, USA)	End-to-end NetSuite ERP implementations; SuiteScript/SuiteFlow customizations; systems integration; change management & training; ongoing optimization/support (Source: houseblend.io) (Source: houseblend.io)	Manufacturing (incl. Chemicals), Wholesale Distribution, Promotional Products, Financial Services, Sports/Entertainment (Source: houseblend.io) (Source: houseblend.io)	Award-winning (NA Alliance Partner of Year 2024 – Products) (Source: houseblend.io) with 5 Spotlight Awards in Winter 2024 (Source: houseblend.io); strong in NetSuite CPQ (configure-price-quote) implementations (Source: houseblend.io); developed micro-vertical solutions (e.g. for promo products, furniture distribution) (Source: houseblend.io); notable projects like Miami Marlins (sports industry ERP) (Source: houseblend.io). Combines boutique agility with proven methodologies (team “can handle it all” for mid-market) (Source: houseblend.io).
Bridgepoint Consulting	2009 (Austin, USA) –	NetSuite implementations (especially M&A carve-outs); financial process re-	Private-Equity portfolio companies; Software/Tech startups; Professional	Private Equity carve-out specialist (Spotlight Award 2024 in PE category)

CONSULTANCY	FOUNDED / HQ	KEY SERVICE OFFERINGS	INDUSTRIES SERVED	NOTABLE DIFFERENTIATORS & GROWTH
	NetSuite practice expanded mid-2010s	engineering; custom automation development; integrations (CRM, budgeting tools); managed NetSuite support/admin (Source: houseblend.io) (Source: houseblend.io)	Services; Healthcare Services; Energy (Source: houseblend.io) (Source: houseblend.io)	(Source: houseblend.io); finance/accounting pedigree (CPA-led team) informs ERP design (Source: houseblend.io); excels at rapid deployments under tight timelines (transition services deadlines) (Source: houseblend.io); custom solutions for complex intercompany & billing processes (Source: houseblend.io). Recently acquired by Addison Group, boosting resources.
Plative	~2014 (New York, USA)	NetSuite ERP implementation & optimization; cross-cloud integration (NetSuite + Salesforce/CRM); SuiteCloud development; proprietary Salesforce-NetSuite connector; managed services (Source: houseblend.io) (Source: houseblend.io)	Software/SaaS (High-Tech), Professional Services, Education/EdTech, Nonprofit, Construction/Real Estate (Source: houseblend.io) (Source: houseblend.io)	Cross-CRM/ERP expertise (Salesforce alliance) – offers unified front-to-back-office solutions; Rapid implementation focus (won Spotlight Award for High-Tech rapid deployment) (Source: houseblend.io); has accelerators and asks “outcome-first” questions to align tech with business strategy (Source: houseblend.io); integration IP (pre-built connectors) speeding order-to-cash (Source: houseblend.io). Reputation for fast timelines and strong communication (Source: houseblend.io). Growing globally while maintaining client-first, “enterprise-level service for all” ethos (Source: houseblend.io).
Accrete Consulting	2018 (USA; also South Africa)	NetSuite implementations with Field Service Management (FSM) specialization; custom SuiteApps (e.g. PoolSmart for pool service) (Source:	Field Services & Maintenance (pool & spa, HVAC, trades) (Source: accrete.com); Industrial Services; Equipment Rental;	FSM niche leader (most NetSuite FSM projects delivered as of 2024) (Source: accrete.com) – deep knowledge of dispatch, service contracts, etc.; built

CONSULTANCY	FOUNDED / HQ	KEY SERVICE OFFERINGS	INDUSTRIES SERVED	NOTABLE DIFFERENTIATORS & GROWTH
		linkedin.com); business process improvement (IoT/AI in service); NetSuite + FSM support; Private Equity carve-out implementations (Source: linkedin.com)	also portfolio companies in various industries (via PE)	PoolSmart vertical solution (ERP+FSM in 80 days) (Source: linkedin.com) (Source: linkedin.com); Awarded Emerging Partner of Year 2024 (Source: netsuite.com) and PE Spotlight (Winter 2025) (Source: linkedin.com); strong in M&A integrations for service companies (scaling NetSuite across acquired units) (Source: linkedin.com). Differentiates by combining field operations expertise with NetSuite finance know-how, plus innovative partnerships (Appify for custom UX) (Source: linkedin.com).
BlueCollar Cloud	~2020 (Raleigh, USA)	NetSuite SuiteApp provider & consulting for Construction ERP ; implements NetSuite with <i>BlueCollar Projects</i> (job costing, AIA billing, etc. native in NetSuite) (Source: bringitps.com) (Source: bringitps.com); integration of construction workflows; training & support for construction firms	Construction & Contracting (General Contractors, Specialty Subs); Construction Materials/Engineering; Project-based firms (architecture, etc.)	Construction vertical focus – built fully native SuiteApp for construction management (eliminates need for third-party systems) (Source: bringitps.com) (Source: bringitps.com); founded by construction finance experts (decades in industry) (Source: bringitps.com); won Breakthrough Alliance Partner 2024 (Source: netsuite.com); addresses niche needs (retainage, compliance, change orders) inside NetSuite. Partnered with larger SI (Bring IT) to scale offering globally (Source: bringitps.com). Highly specialized, filling a gap in NetSuite's functionality and driving rapid adoption in the construction sector.

CONSULTANCY	FOUNDED / HQ	KEY SERVICE OFFERINGS	INDUSTRIES SERVED	NOTABLE DIFFERENTIATORS & GROWTH
Bring IT	2015 (Durham, USA; offices in LatAm & EU)	Full NetSuite Solution Provider services: implementations, customizations, integrations (Celigo, Boomi partners), SuiteCommerce, OneWorld global rollouts; Managed Services and optimizations; industry solutions (tax localizations, franchise mgmt, etc.) (Source: bringitps.com) (Source: bringitps.com)	Manufacturing, Wholesale/Distribution, Energy, Food & Beverage, Retail/e-Commerce, Software/Tech, Franchises, Hospitality, Healthcare, Construction (Source: bringitps.com) (Source: bringitps.com)	Inc. 5000 high-growth company (4-year in a row) (Source: linkedin.com); global delivery team (bilingual, multi-continent) serving multi-subsidary deployments; multiple awards: LatAm Partner of Year 2024, Iberia Alliance Partner 2024 (Source: netsuite.com) (Source: netsuite.com); broad tech partnerships (Avalara, Domo, BlueCollar, etc.) enabling one-stop solutions (Source: linkedin.com); notable for localized expertise (LatAm tax, EU integrations) and cross-industry accelerators (e.g., QR automation in warehouses, OHIP integration for hospitality) (Source: bringitps.com) (Source: bringitps.com). Differentiates via scale + agility – mid-sized firm with boutique-style client focus and innovation.
Beyond Cloud Consulting	2019 (Toronto, Canada)	NetSuite consulting & implementation; customization and scripting; systems integration; training & change management; support. Also offers advisory on best practices and can assist with supplemental services (accounting, via partners) (Source: staria.com) (Source: beyondcloudconsulting.com).	Diverse mid-market: Software/SaaS, Agriculture , Food & Beverage, Wholesale Distribution, Automotive, Aerospace, Education, Robotics/AI, Sustainability, Media/Publishing (Source: beyondcloudconsulting.com) (Source: beyondcloudconsulting.com)	Meteoric rise in Canada – Canadian Partner of Year 2024 (Source: beyondcloudconsulting.com), Emerging Partner 2023 (Source: beyondcloudconsulting.com); 8+ NetSuite Spotlight Awards across verticals (agribusiness, AI, etc.) (Source: beyondcloudconsulting.com) (Source: beyondcloudconsulting.com) demonstrating versatility; very high-touch, locally-focused approach valued by clients (Source: beyondcloudconsulting.com).

CONSULTANCY	FOUNDED / HQ	KEY SERVICE OFFERINGS	INDUSTRIES SERVED	NOTABLE DIFFERENTIATORS & GROWTH
				houseblend.io); team includes CPAs and former industry experts, enabling tailored solutions. Known for tackling complex projects (multi-subsidiary, innovative use-cases) with a relatively small team by leveraging strong methodology and dedication to customer success.
Staria	2003 (Helsinki, Finland) – NetSuite partner since ~2016	NetSuite Solution Provider & BPO: ERP implementation, SuiteApp development (localizations), support; plus outsourced accounting, payroll, CFO services in 40+ countries (Source: staria.com); BI & EPM solutions (Naviloq) (Source: staria.com). Special “One-Stop” service for international growth companies.	High-growth and international companies in Software/SaaS, Fintech, Gaming, Manufacturing, Professional Services, Wholesale Distribution. Extensive experience across Europe’s regulatory environments.	EMEA’s top NetSuite Partner 2024 (Solution Provider of Year) (Source: staria.com); also Most New Logos in Europe 2024 (Source: staria.com); 250+ staff, 160 NetSuite certifications (Source: staria.com) – one of the largest dedicated teams in EU; offers unique combo of ERP + accounting outsourcing (clients can fully outsource finance on NetSuite) (Source: staria.com); strong localization expertise (country-specific SuiteApps) (Source: staria.com); proven track record with VC-backed “unicorn” companies expanding globally. Differentiator: simplifies multi-country deployments and operations by providing both technology and ongoing finance support under one roof.
TeamBlueSky	~2008 (Adelaide, Australia)	NetSuite implementation & customization; Managed Services & Support; Business Process Outsourcing (accounts admin, bookkeeping)	Small-to-mid businesses in Australia/NZ across Professional Services, Tech Startups, Nonprofits, Light Manufacturing, E-Commerce. Often firms	ANZ Alliance Partner of Year 2024 (Source: netsuite.com); Hybrid consultant/BPO model – one vendor for ERP and ongoing finance operations

CONSULTANCY	FOUNDED / HQ	KEY SERVICE OFFERINGS	INDUSTRIES SERVED	NOTABLE DIFFERENTIATORS & GROWTH
		(Source: teambuesky.com.au) (Source: teambuesky.com.au); Virtual CFO advisory (budgeting, compliance, strategy) (Source: teambuesky.com.au); Payroll outsourcing (Infinet Cloud) (Source: teambuesky.com.au); NetSuite training.	without internal finance/IT teams, including subsidiaries of global companies in ANZ.	(Source: teambuesky.com.au) (Source: teambuesky.com.au); 15+ years in ANZ market with deep knowledge of local requirements (GST/BAS, payroll) (Source: teambuesky.com.au); provides CFO-level guidance to clients that lack strategic finance in-house (Source: teambuesky.com.au); very flexible, scalable engagement (tailored service packages) (Source: teambuesky.com.au) leading to long-term client relationships. Stands out for enabling clients to focus on core business while BlueSky handles the rest via NetSuite.

Sources: Company websites, Oracle NetSuite press releases and blogs, industry news sites, and partner directories have been used to compile the above information (Source: houseblend.io) (Source: netsuite.com) (Source: linkedin.com) (Source: staria.com). All data and claims are based on verified public sources, including award announcements and case studies from credible publications. Each of these emerging firms demonstrates that in the NetSuite ecosystem, **boutique and mid-sized consultancies can drive innovation and deliver exceptional value**, often outpacing larger providers in specific domains. By leveraging deep product expertise, industry specialization, and high-touch service, these consultancies have carved out unique positions – whether it’s rescuing a failed implementation, optimizing ERP for a niche industry, or providing an all-in-one solution for growing businesses.

When evaluating NetSuite partners, organizations should consider not just the big names, but also these **rising stars**. Many of them offer the **personalized attention, flexibility, and specialized knowledge** that can be crucial for a successful NetSuite project. As seen with the firms profiled – from HouseBlend’s creative rescue missions to Staria’s one-stop global services – the NetSuite partner landscape is rich with options tailored to different needs. Engaging in due diligence (reviewing case studies, checking certifications, and speaking with references) is key to finding the best fit. With the right partner, even a complex ERP implementation can become a catalyst for improved efficiency, insightful financial management, and scalable growth for years to come (Source: houseblend.io). Each of the consultants highlighted above has proven their ability to unlock NetSuite’s potential in unique ways, heralding a bright future for **boutique consulting excellence** in the ERP space.

Tags: netsuite, erp implementation, business technology, consulting firms, partner selection, boutique consultancy, systems integrator

About Houseblend

HouseBlend.io is a specialist NetSuite™ consultancy built for organizations that want ERP and integration projects to accelerate growth—not slow it down. Founded in Montréal in 2019, the firm has become a trusted partner for venture-backed scale-ups and global mid-market enterprises that rely on mission-critical data flows across commerce, finance and operations. HouseBlend's mandate is simple: blend proven business process design with deep technical execution so that clients unlock the full potential of NetSuite while maintaining the agility that first made them successful.

Much of that momentum comes from founder and Managing Partner **Nicolas Bean**, a former Olympic-level athlete and 15-year NetSuite veteran. Bean holds a bachelor's degree in Industrial Engineering from École Polytechnique de Montréal and is triple-certified as a NetSuite ERP Consultant, Administrator and SuiteAnalytics User. His résumé includes four end-to-end corporate turnarounds—two of them M&A exits—giving him a rare ability to translate boardroom strategy into line-of-business realities. Clients frequently cite his direct, "coach-style" leadership for keeping programs on time, on budget and firmly aligned to ROI.

End-to-end NetSuite delivery. HouseBlend's core practice covers the full ERP life-cycle: readiness assessments, Solution Design Documents, agile implementation sprints, remediation of legacy customisations, data migration, user training and post-go-live hyper-care. Integration work is conducted by in-house developers certified on SuiteScript, SuiteTalk and RESTlets, ensuring that Shopify, Amazon, Salesforce, HubSpot and more than 100 other SaaS endpoints exchange data with NetSuite in real time. The goal is a single source of truth that collapses manual reconciliation and unlocks enterprise-wide analytics.

Managed Application Services (MAS). Once live, clients can outsource day-to-day NetSuite and Celigo® administration to HouseBlend's MAS pod. The service delivers proactive monitoring, release-cycle regression testing, dashboard and report tuning, and 24 × 5 functional support—at a predictable monthly rate. By combining fractional architects with on-demand developers, MAS gives CFOs a scalable alternative to hiring an internal team, while guaranteeing that new NetSuite features (e.g., OAuth 2.0, AI-driven insights) are adopted securely and on schedule.

Vertical focus on digital-first brands. Although HouseBlend is platform-agnostic, the firm has carved out a reputation among e-commerce operators who run omnichannel storefronts on Shopify, BigCommerce or Amazon FBA. For these clients, the team frequently layers Celigo's iPaaS connectors onto NetSuite to automate fulfilment, 3PL inventory sync and revenue recognition—removing the swivel-chair work that throttles scale. An in-house R&D group also publishes "blend recipes" via the company blog, sharing optimisation playbooks and KPIs that cut time-to-value for repeatable use-cases.

Methodology and culture. Projects follow a "many touch-points, zero surprises" cadence: weekly executive stand-ups, sprint demos every ten business days, and a living RAID log that keeps risk, assumptions, issues and dependencies transparent to all stakeholders. Internally, consultants pursue ongoing certification tracks and pair with senior architects in a deliberate mentorship model that sustains institutional knowledge. The result is a delivery organisation that can flex from tactical quick-wins to multi-year transformation roadmaps without compromising quality.

Why it matters. In a market where ERP initiatives have historically been synonymous with cost overruns, HouseBlend is reframing NetSuite as a growth asset. Whether preparing a VC-backed retailer for its next funding round or rationalising processes after acquisition, the firm delivers the technical depth, operational discipline and business empathy required to make complex integrations invisible—and powerful—for the people who depend on them every day.

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