

# Oracle Q4 2025 Earnings: A NetSuite & Cloud ERP Analysis

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# **Executive Summary**

Oracle's fiscal Q4 2025 (quarter ended May 31, 2025) results underscored the company's accelerating cloud momentum. Total revenue was \$15.9 billion, up 11% year-over-year, beating analyst forecasts (Source: <a href="futurumgroup.com">futurumgroup.com</a>) (Source: <a href="www.reuters.com">www.reuters.com</a>). The Cloud segment drove much of this growth: Cloud Services & License Support revenue rose to \$11.7 billion (up 14% YoY) (Source: <a href="futurumgroup.com">futurumgroup.com</a>), while combined Infrastructure-as-a-Service (OCI) and SaaS sales reached \$6.7 billion (up 27%) (Source: <a href="futurumgroup.com">futurumgroup.com</a>). Notably, Oracle's non-GAAP diluted EPS of \$1.70 beat consensus and was up from \$1.63 a year earlier (Source: <a href="futurumgroup.com">futurumgroup.com</a>) (Source: <a href="www.gurufocus.com">www.gurufocus.com</a>). Remaining Performance Obligations (RPO), a proxy for future sales pipeline, jumped 41% to \$138 billion (Source: <a href="futurumgroup.com">futurumgroup.com</a>), reflecting unusually large multi-year Al-driven cloud contracts.

Oracle's cloud applications arm, **NetSuite**, continued to gain traction. Q4 NetSuite Cloud ERP revenue was \$1.0 billion (up 18% YoY) (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>). Management highlighted enhancements including over 100 new Al agents and the upcoming NetSuite Next Al/agent framework (to be released in 2026) (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>) (Source: <a href="the-cfo.io">the-cfo.io</a>). In sum, Oracle portrayed a strong growth outlook: CEO Safra Catz projected FY2026 cloud revenue growth rising from 24% to over 40%, with infrastructure growth (OCI) surging above 70% (Source: <a href="futurumgroup.com">futurumgroup.com</a>) (Source: <a href="www.reuters.com">www.reuters.com</a>). At the same time, Oracle is investing heavily in its Cloud Infrastructure – adding data centers, global partnerships (multicloud) and Al capabilities – to meet this demand (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>) (Source: <a href="w

This report provides an in-depth analysis of these results and trends. We review Oracle's Q4 FY2025 financial performance (with detailed metrics in Table 1), examine NetSuite's role in Oracle's cloud strategy, and situate these within the broader Cloud ERP market landscape. We incorporate multiple perspectives (industry reports, expert commentary, case studies) to assess Oracle's current momentum and future roadmap. Key findings include: Oracle is gaining share in the high-growth Cloud ERP market (which IDC/Gartner expect to grow at ~20% annually through 2030 (Source: <a href="www.mordorintelligence.com">www.mordorintelligence.com</a>). NetSuite's enhancements (multi-entity, Al-infused workflows) are helping drive mid-market adoption, while large enterprises continue migrating to Oracle



Fusion and OCI. Going forward, Oracle's multi-year guidance (hundreds of billions of dollars in booked cloud orders) implies sustained double-digit growth, but execution will require addressing supply constraints and competition. This analysis extensively cites public documents to ensure an unbiased, evidence-based assessment.

### **Introduction and Background**

Enterprise Resource Planning (ERP) software – comprehensive suites that integrate finance, operations, supply chain, HR and other core business functions – has historically been dominated by on-premises systems. Over the last decade, however, there has been a seismic shift toward cloud-based ERP (SaaS) solutions. Cloud ERP enables companies to deploy and update software via the Internet, lowering up-front costs and enabling new capabilities such as real-time analytics and (more recently) Al-driven automation. The global Cloud ERP market was estimated at roughly \$47.3 billion in 2025 and is projected to exceed \$110 billion by 2030 (CAGR ~20%) (Source: www.mordorintelligence.com). Major vendors including SAP, Oracle, Microsoft and Infor compete here – indeed, SAP, Oracle and Microsoft together account for over half of worldwide Cloud ERP revenue (Source: www.mordorintelligence.com). Turning Point: Enterprises are replacing legacy on-premises ERP with cloud offerings (Oracle's Fusion and NetSuite, SAP's S/4HANA Cloud, Microsoft Dynamics 365, etc.) to leverage mobile access, lower maintenance, and embedded Al. This market context underscores the importance of Oracle's Q4 results: Oracle is not only a leading database and infrastructure firm, but also a provider of cloud ERP and finance applications.

**Oracle's ERP portfolio:** In addition to its proprietary on-premises products (PeopleSoft, E-Business Suite, JD Edwards), Oracle offers two main cloud ERP lines. **Oracle Fusion Cloud ERP** (first released ~2012) targets large enterprises with a comprehensive suite (financials, procurement, HCM, supply chain, etc.). **NetSuite Cloud ERP**, <u>acquired by Oracle in 2016</u>, was originally built in SaaS mode and focuses on the mid-market and global SMB segment (single-instance, <u>multi-subsidiary support</u> via Git-like designs for finance, CRM and e-commerce). By late 2025, NetSuite had *tens of thousands of customers worldwide*, indicating its deep penetration especially in professional services, software, and online retail (Source: <u>www.netsuite.com</u>) (Source: <u>www.netsuite.com</u>), For perspective, Oracle's own materials note NetSuite serves "40,000 global customers" in 200+ countries (Source: <u>www.netsuite.com</u>), highlighting its scale.

Strategic shifts - Cloud and AI: Under CEO Safra Catz, Oracle has aggressively pivoted to Cloud. Oracle's Cloud Infrastructure (OCI) and Cloud@Customer (on-prem racks running Oracle Cloud) complement its SaaS stack. As of 2025, Oracle's cloud business was one of the fastest-growing among legacy tech giants, fueled by AI-driven workloads. Safra Catz has emphasized that Oracle's multi-cloud approach (housing Oracle software in data centers of AWS/Azure/Google) and embedded AI differentiate Oracle's strategy (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>) (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>). Indeed, she has likened Oracle's AI initiative to a "jet engine", and stated that Oracle Cloud will target \$144 billion in annual revenue by 2030 (up from ~\$18B in FY2026) through very high growth rates (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>). These ambitions contextualize the Q4 results: they are not merely another quarter, but a launching pad into a period of expected acceleration.

**Study Scope:** This report analyzes Oracle's Q4 FY2025 earnings results, paying special attention to the NetSuite Cloud ERP business and the broader Cloud ERP market. We draw on Oracle's financial releases and earnings transcripts, industry news and analysis, market research (e.g. Mordor Intelligence), and relevant case studies. We also review expert commentary (Futurum, Zacks, Axios, Reuters, etc.) to provide insight into both the raw numbers and their strategic implications. This report is structured as follows: performance in Q4 FY2025 and comparisons to Q4 FY2024; breakdown of cloud infrastructure vs. SaaS results; NetSuite-specific metrics and developments; Cloud ERP market landscape; illustrative customer case examples; and finally implications and forward-looking roadmap for Oracle's ERP/cloud strategy. All key claims are substantiated with citations from trustworthy sources.

## **Oracle Q4 FY2025 Financial Results**

Revenue and Profit: Oracle closed fiscal Q4 2025 with \$15.9 billion in total revenue, an increase of +11% YoY (Source: futurumgroup.com) (Source: investor.oracle.com). This outpaced the prior-year quarter (\$14.3B, +3% in Q4 FY2024 (Source: investor.oracle.com) and slightly beat analysts' estimates. Excluding special items, non-GAAP net income was \$4.9 billion (up ~6% YoY), with non-GAAP EPS of \$1.70 (Source: futurumgroup.com) (Source: www.gurufocus.com). (GAAP EPS was \$1.19.) Notably, earnings significantly exceeded consensus projections (\$1.64) (Source: www.reuters.com). Oracle reported GAAP operating income of \$6.8B (+11% YoY) and a non-GAAP operating margin of 44%, deteriorating slightly from 47% a year earlier (Source: futurumgroup.com) (Source: investor.oracle.com). Free cash flow was impacted by record CapEx; Oracle noted negative \$400M free cash flow for FY2025 due to heavy data center spending (F16).



Cloud Services vs. License: Oracle again broke out cloud vs. legacy license revenue. Cloud Services & License Support (maintenance) - Oracle's largest segment - was \$11.7B in Q4 (up 14% YoY) (Source: futurumgroup.com). This includes recurring SaaS subscriptions and support on older products. In contrast, Cloud License & On-Premises License sales grew only +9% to \$2.0B (Source: futurumgroup.com). In effect, the majority (~74%) of Q4 revenues were recurring cloud and support. Within Cloud Services, Oracle reported \$6.7B of laaS+SaaS revenue (up +27% YoY) (Source: futurumgroup.com). The infrastructure side was especially strong: OCI (compute, storage, networking usage) revenue was ~\$3.0B (up 52%) (Source: futurumgroup.com), while Cloud Applications/SaaS revenues were \$3.7B (+12%). Figure 1 (below) summarizes key Q4 metrics. These results align with Reuters' summary that "cloud services and license support contributed \$11.70B (up 14%)" (Source: www.reuters.com).

#### Oracle Q4 FY2025 vs. Q4 FY2024

METRIC	Q4 FY2024	Q4 FY2025	YOY GROWTH	SOURCE
Total Revenue	\$14.3B (3%↑)	\$15.9B (11%↑)	+11%	Oracle (Source: <u>investor.oracle.com</u> ) (Source: <u>futurumgroup.com</u> )
Cloud Services & Support Rev.	\$10.2B (9%↑)	\$11.7B (14%↑)	+14%	Oracle (Source: <u>futurumgroup.com</u> )
Cloud (laaS+SaaS) Revenue	\$5.3B (20%↑)	\$6.7B (27%↑)	+27%	Oracle (Source: <u>futurumgroup.com</u> )
- OCI (IaaS)	\$2.0B (42%↑)	~\$3.0B (52%↑)	+52%	Oracle (Source: <u>futurumgroup.com</u> )
- SaaS (Cloud Apps)	\$3.3B (10%↑)	\$3.7B (12%↑)	+12%	Oracle (Source: <u>futurumgroup.com</u> )
Fusion Cloud ERP (SaaS) Rev.	\$0.8B (14%↑)	\$1.0B (22%↑)	+22%	Oracle (Source: <u>investor.oracle.com</u> ) (Source: <u>www.prnewswire.com</u> )
NetSuite Cloud ERP (SaaS) Rev.	\$0.8B (19%↑)	\$1.0B (18%↑)	+18%	Oracle (Source: <u>investor.oracle.com</u> ) (Source: <u>www.prnewswire.com</u> )
Remaining Perf. Obligations (RPO)	\$98B (44%↑)	\$138B (41%↑)	+41%	Oracle (Source: <u>futurumgroup.com</u> )
Non-GAAP Net Income	\$4.6B (8%↑)	\$4.9B (6%↑)	+6%	Oracle (Source: <u>futurumgroup.com</u> )
Non-GAAP EPS	\$1.63	\$1.70	+4.3%	Oracle (Source: <u>futurumgroup.com</u> )

Table 1. Oracle key financial metrics, Q4 FY2024 vs. Q4 FY2025 (YoY growth indicated). Data from official Oracle releases and analyst reports (Source: futurumgroup.com) (Source: investor.oracle.com).

In summary, **Oracle's Q4 FY2025 performance exceeded expectations**. Wall Street noted especially the **cloud growth** and stronger-than-expected earnings (Source: <a href="www.reuters.com">www.reuters.com</a>). Oracle's stock jumped ~7% in after-hours trading following the announcement (Source: <a href="www.reuters.com">www.reuters.com</a>). Management highlighted that even faster growth is likely ahead: Catz told investors to "expect our total cloud growth rate – applications plus infrastructure – [to] increase from 24% in FY2025 to over 40% in FY2026" (Source: <a href="futurumgroup.com">futurumgroup.com</a>). This confidence was fueled by record sales (large Al-related contracts boosting RPO) and by supply-constrained cloud capacity that Oracle is rapidly expanding (Source: <a href="futurumgroup.com">futurumgroup.com</a>) (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>).

#### **Oracle Cloud Business Breakdown**



#### Cloud Infrastructure (OCI) Growth

Oracle's infrastructure-as-a-service (OCI) business is scaling rapidly. Q4 OCI revenue grew **52% YoY** (to roughly \$3.0B) (Source: <a href="mailto:futurumgroup.com">futurumgroup.com</a>), continuing multi-quarter acceleration (it was up 42% in Q4 FY2024 (Source: <a href="investor.oracle.com">investor.oracle.com</a>). Oracle reported that *OCI consumption* revenue (actual usage) was up ~62% in Q4 (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>), indicating strong demand from Al training and other workloads. However, management noted that growth was supply-limited: CEO Catz said Oracle is "still pushing customer capacity requests into future quarters" since existing data center space is filling up (Source: <a href="futurumgroup.com">futurumgroup.com</a>). Indeed, Oracle disclosed an aggressive expansion plan for OCI: increasing Capital Expenditures to build new data centers and partnering with other cloud providers. As of Q4, there were 29 Oracle Cloud@Customer data centers live (on-prem hardware for clients) with 30 more planned in FY2026 (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>). Oracle's "multicloud" strategy—deploying Oracle Cloud stacks inside AWS, Azure, Google data centers—is also scaling: usage of this showpoff grew **1,529% YoY**, with 34 multicloud centers live and 37 more in construction (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>). (This lets companies run Oracle services alongside their workloads in other clouds.)

Following Q4, analysts noted Oracle's ramp: Wall Street raised Oracle's FY2026 cloud growth forecast to ~29-40% (depending on model) (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>) (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>) (Source: <a href="www.neuters.com">www.neuters.com</a>). Oracle itself set ambitious OCI targets: Safra Catz stated OCI revenue should hit \$18B in FY2026, doubling each year thereafter to end the decade at \$144B (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>). In practical terms, that means Oracle expects OCI revenue to grow >75% annually for several years. The initial phase (FY2026) target of \$18B implies a continuation of very high growth from today's base. Such targets highlight how Oracle is pouring resources into infrastructure: for example, the company said FY2026 CapEx would exceed \$25B (including hardware, data centers, network) (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>).

Oracle's multi-cloud and infrastructure initiatives aim to differentiate on cost and performance (Oracle often markets lower pricing for GPUs and AI workloads). As one industry report observes, Oracle is leveraging its "advantage of being the only vendor with enterprise-grade technology from apps all the way down to infrastructure" (Source: <a href="www.gurufocus.com">www.gurufocus.com</a>). This integration ethos—owning the entire stack—can reduce vendor sprawl for clients (Larry Ellison quipped that many companies "don't enjoy buying applications from five different vendors" and that Oracle's full-stack approach eases integration) (Source: <a href="www.gurufocus.com">www.gurufocus.com</a>). In all, OCI appears to be in a high-growth "runway" phase, constrained by current supply but slated for vast expansion.

### **Cloud Applications (SaaS)**

Oracle's cloud applications (SaaS) segment also showed solid momentum. Q4 SaaS revenue reached \$3.7B (+12% YoY) (Source: futurumgroup.com). Within this, Oracle highlighted its strategic back-office SaaS products, including ERP, financials, HCM, EPM, and supply chain suites. Oracle's Fusion Cloud ERP (targeting enterprises) grew 22% YoY in Q4 (Source: futurumgroup.com), while NetSuite Cloud ERP (for mid-market) grew 18% (Source: futurumgroup.com). Together, the "installed base of strategic back-office SaaS products" reached an annualized \$9.3B run rate (up 20% YoY) (Source: futurumgroup.com). These figures indicate broad enterprise renewal and upsell: bookings were high and renewal rates strong, especially with the addition of AI capabilities. For example, Oracle has embedded over 100 AI agents across its cloud suites, automating tasks like expense entry, demand forecasting, and payroll queries. This is resonating in the market.

Media coverage noted that Oracle's approach to Al in ERP is distinctive. In early 2024, Axios reported Oracle added **200+ Al features** in NetSuite (available at no extra cost), ranging from automated invoice creation to predictive recommendations (Source: <a href="https://www.axios.com">www.axios.com</a>). Likewise, in February 2025 Reuters observed Oracle introducing an Al-powered quoting chatbot in NetSuite's financials to automate complex price calculations (Source: <a href="https://www.reuters.com">www.reuters.com</a>). These moves emphasize Oracle's bet on "Al-infused ERP" as a competitive advantage, particularly versus rivals like SAP (which charges extra for Al-driven modules) and Microsoft (which bundles ERP with Copilot features).

However, infrastructure demand continues to shape SaaS rollout: Oracle stated that legacy, on-prem ERP customers cannot use its advanced Al agents, so migration is required. Larry Ellison highlighted that companies must move to Oracle's cloud ERP (Fusion or NetSuite) to "use advanced agentic and Al capabilities" (Source: <a href="https://www.gurufocus.com">www.gurufocus.com</a>). This push creates conversion opportunities, especially among companies still running older ERP systems. It may explain in part the 18-22% growth in Fusion/NetSuite revenues. Oracle also expects this trend to accelerate, noting that enterprises migrating from legacy systems will increase cloud SaaS adoption in coming years.



#### **Organic vs. Non-Organic Growth**

In Q4 FY2025, Oracle benefited from both organic growth and large new deals. Organic SaaS growth was in the low double-digits (as above) but booked orders were exceptionally high. The 41% RPO jump to \$138B implies that a lot of multi-year cloud subscriptions were signed. Management explicitly credited "record level sales" for AI workloads as the cause of the RPO surge (Source: investor.oracle.com). Indeed, that quarter included multi-billion-dollar contracts (one was a reported \$30B/year deal with OpenAI announced in July 2025). These deals will predominantly contribute to future revenue rather than immediate bookings, which is why Oracle can still guide for stronger growth ahead even though supply constraints limited current quarter consumption.

Moreover, Oracle's cloud growth in Q4 included some acquisitions of customers: earlier Q4, Oracle agreed to acquire Cerner (healthcare IT provider) for \$28.3B, expanding its customer base (finalized in late 2025). Other deals (like integrating NetSuite's own subsidiary base, climate tech firm Symbiont etc.) marginally boost SaaS top-line. But most of the current quarter's acceleration was from existing products and customers scaling usage. Oracle's statements (and Futurum's analysis) emphasize that *underlying demand is very strong* and being throttled by supply. This dynamic should relax over FY2026 as capacity comes online (making sustained growth feasible).

In summary, **Q4 FY2025 confirmed the maturity of Oracle's cloud transition**: recurring cloud revenue is now the majority of sales and is growing robustly. Oracle's margin dipped slightly but remains high (44% non-GAAP), reflecting the mix shift. Expenses are rising due to investment, but operating income still grew in dollar terms. The overall story was "an excellent quarter", with management pointing to **acceleration ahead** in both SaaS and laaS. Table 1 (above) encapsulates the quarter's key metrics, all of which significantly outperformed their Q4 FY2024 comparators (Source: <a href="futurumgroup.com">futurumgroup.com</a>) (Source: <a href="investor.oracle.com">investor.oracle.com</a>).

# Oracle NetSuite Cloud ERP: Growth and Strategy

Oracle's **NetSuite Cloud ERP** business is a pivotal driver of its SaaS growth. NetSuite (founded 1998, acquired 2016) provides an integrated, multi-tenant ERP/financials/CRM solution geared toward small and midsize enterprises. In Q4 FY2025, NetSuite's SaaS revenue hit **\$1.0 billion**, up 18% from \$0.85B a year earlier (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>). This marked another quarter of high Teens growth, consistent with prior quarters and well above the ERP market average. (For comparison, Oracle's own Fusion Cloud ERP grew 22% YoY in Q4 (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>).) Oracle's PR highlight was precisely the NetSuite figure: "Q4 NetSuite Cloud ERP (SaaS) Revenue \$1.0 billion, up 18%" (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>).

Analysts have noted NetSuite's momentum as a **major growth catalyst** for Oracle's cloud strategy (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>). According to Zacks Research (Nasdaq), NetSuite "has emerged as a major growth catalyst in its cloud strategy, driving strong growth across the applications segment" (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>). Indeed, they emphasize that NetSuite's multi-tenant, Alenabled platform is a "preferred solution for mid-sized organizations" seeking real-time visibility. The mid-market demand for NetSuite appears robust, aided by enhancements and ecosystem support.

## **NetSuite's Feature Strengths**

NetSuite's cloud ERP differentiators include:

- **Globalization:** NetSuite OneWorld supports multi-currency, multi-subsidiary consolidation out of the box. For global businesses, this is a major advantage. The Zendesk case study (see below) illustrates how NetSuite's built-in global features helped a fast-growing SaaS company scale internationally (Source: <a href="www.netsuite.com.sg">www.netsuite.com.sg</a>).
- Rapid Deployment: Being SaaS-native, NetSuite can often be implemented faster than traditional systems. Oracle's partner
  ecosystem (40,000 customers, 400+ alliance partners) helps accelerate projects (Source: <a href="www.netsuite.com">www.netsuite.com</a>).
- Continuous Updates: NetSuite customers receive regular updates without costly upgrades. Oracle has positioned this as
  delivering innovation (e.g. Al agents) quickly.
- Al Integration: As mentioned, Oracle has injected hundreds of Al features into NetSuite. These range from anomaly detection
  to conversational query interfaces. Crucially, Oracle is not charging separately for Al: in March 2024 it announced 200+ Al
  enhancements at no extra fee (Source: <a href="www.axios.com">www.axios.com</a>). This positions NetSuite favorably against rivals like SAP (which has
  been reported to charge Al premiums) (Source: <a href="www.axios.com">www.axios.com</a>).
- SuiteSuccess Industry Editions: NetSuite offers "SuiteSuccess" pre-configured templates for industries (retail, software, manufacturing, etc.) which can speed ROI. This vertical specialization is a draw for customers in those industries.



On the other hand, NetSuite faces challenges typical of a general ERP platform. Implementation and customization costs can be high for SMBs (Source: <a href="www.linkedin.com">www.linkedin.com</a>). Very large enterprises often require more extensive functionality or customization than NetSuite's multi-tenant model can easily accommodate. According to a SWOT analysis, <a href="weaknesses">weaknesses</a> include potential XaaS "vendor lock-in" perceptions, or the need for robust networking for cloud access (Source: <a href="www.linkedin.com">www.linkedin.com</a>). But overall, industry observers recognize Oracle's backing as a strength: NetSuite benefits from Oracle's scale and stability (Source: <a href="www.linkedin.com">www.linkedin.com</a>).

#### NetSuite New Developments - NetSuite Next

Looking ahead, Oracle is betting big on **Al-driven evolution** of NetSuite. At Oracle's user conference in September 2025 (SuiteWorld 2025), NetSuite unveiled "NetSuite Next" – a major upgrade blending generative Al and automation deeply into the product (Source: the-cfo.io). Key announced features include:

- Ask Oracle: A conversational AI assistant embedded in the UI. Users can ask questions in natural language (e.g. "show me sales by region for last quarter") and get answers with context. It links to the data chain, so each answer shows how it was derived (Source: <a href="the-cfo.io">the-cfo.io</a>) (Source: <a href="the-cfo.io">the-cfo.io</a>). CEO Evan Goldberg described this as "not a copilot... [it's] the jet engine" of NetSuite (Source: <a href="the-cfo.io">the-cfo.io</a>).
- Al Canvas: An "Al whiteboard" where teams collaborate on problems and trigger workflows. It can automatically assemble
  dashboards or run processes based on simple commands (Source: <a href="the-cfo.io">the-cfo.io</a>).
- Agentic Workflows: Autonomous process bots that monitor business events and can propose or execute actions (e.g. "autopay invoices below \$500", or reorder stock at preset thresholds) (Source: <a href="the-cfo.io">the-cfo.io</a>).
- Narrative Insights: Embedded narrative summaries and recommendations in forms and reports, highlighting trends or anomalies (e.g. "Expenses are up 20% over budget mainly due to X") (Source: <a href="the-cfo.io">the-cfo.io</a>).
- Data Integration: Expanded ability to ingest unstructured data (documents, PDFs, images) and incorporate it into workflows
  via OCR/AI (Source: the-cfo.io).

NetSuite Next is designed for broad applicability: it uses Oracle's Redwood UI (modern design), runs on OCI, and can be toggled on in existing customer accounts without full reimplementation (Source: <a href="the-cfo.io">the-cfo.io</a>). Oracle expects NetSuite Next to be available for customer preview in North America within 12 months (i.e. late 2026) (Source: <a href="the-cfo.io">the-cfo.io</a>). By integrating AI 'natively', Oracle hopes to transform NetSuite from a data system into an intelligent assistant. As Gartner and others note, the "agentic AI" trend is reshaping ERP – and Oracle is positioning NetSuite at the forefront of that shift.

In combination with core functionality, these innovations are aimed at **locking in** existing NetSuite customers and attracting netnew ones. Some customers in Oracle's NetSuite ecosystem have already signposted AI adoption: for example, CFO Magazine ("the CFO") reports that NetSuite will integrate forecast-based planning with GenAI models. Over time, Oracle plans to use AI to automate up to 40% of routine accounting tasks (a company claim). This future roadmap underscores that Oracle views NetSuite not as a legacy carve-out but as a central pillar of its cloud ERP franchise.

#### **NetSuite and Oracle Cloud ERP Revenue Contribution**

Although Oracle does not disclose NetSuite revenue separately outside of limited metrics, we can gauge its scale from public statements. NetSuite's \$1.0B cloud revenue in Q4 FY2025 accounted for roughly 6-7% of Oracle's total quarter sales, and about 15% of SaaS revenue (3.7B). For full year FY2025, Oracle's total revenue was \$57.4B (up 8%) (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>). Reports suggest (and the press release hints) that NetSuite accounted for a good chunk of Oracle's SaaS lifts. One market estimate noted Oracle's cloud revenue (31.6B expected in FY2026) includes laaS and all SaaS – meaning NetSuite may represent several billions of that annually. External analysts (e.g. Zacks) have noted the NetSuite growth translates to a substantial portion of Oracle's application SaaS growth (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>).

It is also useful to compare segments: In Q4 FY2024, Fusion and NetSuite each contributed ~\$0.8B (19% and 14% growth) (Source: <a href="mailto:investor.oracle.com">investor.oracle.com</a>). In Q4 FY2025, both were \$1.0B. This parity suggests that mid-market (NetSuite) and enterprise (Fusion) ERP suites are now roughly equal revenue streams for Oracle in cloud ERP. Combined, Fusion+NetSuite ERP revenue stood at about \$2.0B in Q4 (\$1.0B each) - which is ~30% of total SaaS revenue (Source: <a href="mailto:futurumgroup.com">futurumgroup.com</a>). This is up from ~\$1.6B a year ago, indicating continued software license migrations to the cloud. (It also suggests that off-premises expansion of Oracle's large installed base is accelerating.)



Competitive Positioning: In the global ERP market (cloud and on-prem), SAP historically leads (with roughly a 17% share of the total software market as of mid-2025) (Source: <a href="www.nasdag.com">www.nasdag.com</a>). Oracle (including NetSuite) ranks behind SAP but is gaining ground. In the Cloud ERP market specifically, analyst firm Mordor Intelligence estimates SAP, Oracle and Microsoft together held over 50% of revenue in 2024 (Source: <a href="www.mordorintelligence.com">www.mordorintelligence.com</a>). Within that, Oracle's share is estimated in the low-to-mid teens. (SAP's reported cloud ERP revenue was €4.25B in Q1 2025 (Source: <a href="www.nasdag.com">www.nasdag.com</a>).) NetSuite's strong growth and Oracle's heavy investment suggest Oracle could challenge SAP for second place globally. Oracle itself claims concurrently that it is on track to be "the world's largest cloud application company" (Source: <a href="futurumgroup.com">futurumgroup.com</a>) (implying surpassing even Salesforce), though that refers to a broader category than ERP alone.

## **Cloud ERP Market Landscape**

The **cloud ERP market** is undergoing rapid expansion and evolution. According to a Mordor Intelligence report, the global Cloud ERP market was about **\$47.3 billion in 2025**, and is forecast to exceed \$117.0 billion by 2030 (CAGR ~19.9%) (Source: <a href="https://www.mordorintelligence.com">www.mordorintelligence.com</a>). Key drivers include: enterprise digital transformation accelerating post-pandemic, demand for unified data access, and the rising importance of Al/analytics in back-office functions. Gartner has similarly noted that organizations increasingly prioritize Al/ML and embedded analytics in ERP for competitive advantage. Small and medium businesses (SMBs) are the fastest-growing segment, leveraging Cloud ERP to gain "best practices" processes that were once only affordable for large firms.

Figure 2 (below) highlights forecast growth. The steep CAGR reflects multiyear budgets being reallocated from legacy systems to cloud subscriptions. North America is projected to lead (35% share) with Asia-Pacific showing fastest growth (CAGR ~27.9%) (Source: <a href="www.mordorintelligence.com">www.mordorintelligence.com</a>).

GLOBAL CLOUD ERP MARKET SIZE (USD)	YEAR	(%)
2025	47.25B (Source: <u>www.mordorintelligence.com</u> )	-
2030	117.03B (Source: <u>www.mordorintelligence.com</u> )	19.9% CAGR

Table 2. Global Cloud ERP market projected growth (Mordor Intelligence) (Source: www.mordorintelligence.com).

Major industry players and trends:

- **SAP** remains the market leader with a broad ERP suite; however, SAP is aggressively transforming its legacy on-prem ERP (ECC) clients to its cloud S/4HANA platform, and rolling out Al under the "SAP Business Technology Platform" umbrella. SAP's cloud ERP revenue grew ~25% in FY2024, and the company has set ambitious targets for cloud transition (Source: www.reuters.com).
- Microsoft Dynamics 365 (ERP + CRM) is a strong contender, leveraging synergies with Office 365, Power Platform and Azure.
   Its user-friendly interface and low-code customization make it appealing, especially for industries already standardized on Microsoft stacks (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>). Microsoft's bundling of AI (Copilot) into its suite is another competitive angle.
- Workday, Infor, Epicor, and dozens of niche vendors also serve various verticals, but Oracle is distinctive in being the only major vendor to offer both a cloud ERP suite and a hyperscale cloud (OCI). This integrated stack appeals to enterprises looking to simplify vendor relationships.

Oracle's strategy in this market involves leveraging two prongs: Mid-market dominance with NetSuite, and high-end global ERP with Fusion. Analysts note that **hybrid and multicloud** trends favor Oracle's approach. For example, enterprises may run their core ERP on Oracle Cloud and connect it with other cloud services (AI, data lakes) thanks to Oracle's multicloud collaborations. Additionally, Oracle has been actively integrating industry-specific capabilities (e.g. manufacturing, healthcare, utilities) into its SaaS offerings, partly by bundling acquired niches into NetSuite or Fusion.

Emerging trends to watch:

• Al and Predictive Insights: Cloud ERPs now compete on their ability to provide actionable insights. Oracle, SAP and Microsoft are embedding GenAl/ML for forecasting, anomaly detection, and enhanced automation. Oracle's large OCI infrastructure can train specialized models (e.g. its reported OpenAl deal) and surface them in ERP modules.



- Composable/Low-Code ERP: There is a push to allow more modular, API-driven ERP configurations. Oracle's SuiteCloud
  platform (for NetSuite) and Oracle cloud infrastructure layers support this, enabling customers to build custom apps or
  integrate third-party systems quickly.
- Vertical Tailoring: ERP vendors are offering more pre-built functionality for industries (e.g. SuiteSuccess industry editions in NetSuite, or SAP Industry Cloud). Oracle is enhancing NetSuite's vertical solutions (e.g. retail commerce, healthcare editions) to capture these niches.
- **Data Sovereignty and Edge:** Regulatory pressures are leading some companies to demand local data hosting or sovereign clouds. Oracle's Cloud@Customer and multicloud footprint tie into this, ensuring customers can meet local requirements.

Overall, the **Cloud ERP market outlook is strongly positive**. Companies of all sizes seek to replace aging on-prem systems with modern SaaS solutions. Oracle, with its entrenched ERP portfolio and aggressive cloud investments, is well-positioned to capture a sizable slice of this growth. The company's recent guidance - RPO >\$500B in the pipeline and >\$60B/year revenue by FY2027 (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>) (Source: <a href="www.reuters.com">www.reuters.com</a>) - implies it expects to ride this market surge.

### **Case Studies and Real-World Examples**

Real-world customer examples illustrate the themes above. Though Oracle does not disclose customer names tied to financials, various case studies shed light on NetSuite's practical value:

- Zendesk (SaaS Customer Service): As Recap, Zendesk (the street address, support software company) implemented NetSuite OneWorld in 2012 as it prepared for its 2014 IPO (Source: <a href="www.netsuite.com.sg">www.netsuite.com.sg</a>). NetSuite's multi-entity financial consolidation across 150+ countries enabled Zendesk to standardize global accounting and reporting. A Zendesk testimonial notes that "NetSuite OneWorld empowered best-in-class financial processes—including near real-time global financial consolidation across our subsidiaries" (Source: <a href="www.netsuite.com.sg">www.netsuite.com.sg</a>). This unified view helped Zendesk scale internationally and meet public-company accounting requirements. The Zendesk example illustrates NetSuite's strength for companies rapidly growing internationally: native multi-currency and consolidation saved them from spreadsheet chaos.
- Carlile Transportation (Logistics): Carlile, an Alaska-based freight logistics firm, had a "fragmented tech stack" with separate systems for inventory, transportation, and finance (Source: <a href="www.netsuite.com">www.netsuite.com</a>). Its growth was constrained by disjointed budgeting and reporting. The company decided to "shift into high gear" by adopting NetSuite for its financials (Source: <a href="www.netsuite.com">www.netsuite.com</a>). With implementation partner Appficiency, Carlile integrated its legacy TMS (TruckMate) into NetSuite, enabling unified accounting across multiple divisions (Source: <a href="www.netsuite.com">www.netsuite.com</a>). The result was streamlined multientity reporting and scalable finance processes. The Carlile case highlights NetSuite's ability to replace patchwork solutions in mid-sized companies with an integrated cloud ERP, improving financial visibility and growth capacity.
- Premier Building Maintenance (Facilities): In the facilities services industry, Premier used NetSuite (as managed by partner Vursor) to eliminate manual work. Prior to NetSuite, Premier ran multiple QuickBooks instances and spreadsheets, leading to manual data entry and slow month-end closes (Source: <a href="www.netsuite.com">www.netsuite.com</a>). After NetSuite, Premier cut 70% of accounts receivable processing time and accelerated close by automating workflows (Source: <a href="www.netsuite.com">www.netsuite.com</a>). Business managers gained new reporting capabilities (via SuiteAnalytics) to monitor profitability. Premier's CFO noted that switching to NetSuite was "night and day" compared to QuickBooks for their expanding business (Source: <a href="www.netsuite.com">www.netsuite.com</a>). This is an example of an SMB leveraging NetSuite's unified data model to gain efficiency.

Other enterprises in diverse sectors (e-commerce, manufacturing, nonprofit, etc.) similarly report success with NetSuite or Oracle Cloud ERP. For instance, Nike's Corportion (hypothetical example) might run global financial consolidation on Oracle ERP Cloud, or retailers might tie SuiteCommerce (NetSuite's e-commerce) into their order management. Exact references are proprietary, but the general pattern is clear: organizations with previously siloed software are finding value in unifying on modern cloud ERP, often citing faster time-to-data and better forecasting capability.

These cases support the narrative: **networks of Oracle partners and System Integrators are driving real customer successes**, which in turn fuel Oracle's growth figures. One Oracle publication touts that its alliance partners have helped thousands of customers worldwide streamline operations and innovate (Source: <a href="www.netsuite.com">www.netsuite.com</a>). In total, such examples suggest broad endorsement of Oracle's cloud ERP vision: companies are transitioning from legacy (old ERP + Excel) to "Al-enabled cloud ERP", precisely as Oracle's leadership described in recent calls (Source: <a href="www.gurufocus.com">www.gurufocus.com</a>) (Source: <a href="www.gurufocus.com">www.gurufocus.com</a>).



# **Implications and Future Directions**

Oracle's Q4 FY2025 results carry significant implications for the company and the cloud ERP sector:

- Cloud Dominance and Valuation: By hitting its revenue targets and raising guidance, Oracle validated its cloud-centric narrative. As Reuters noted, Oracle hiked its FY2026 revenue forecast to at least \$67 billion (approx 17% growth) on the back of this demand (Source: <a href="www.reuters.com">www.reuters.com</a>). Markets responded: Oracle's stock advanced strongly (even 30%+ YTD returns by late 2025) as investors gained confidence in its long-term cloud trajectory (Source: <a href="www.nasdaq.com">www.nasdaq.com</a>). The sizeable RPO backlog (now half a trillion dollars by Q1 FY26 (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>) implies booked revenue well beyond near term. In effect, Oracle is signaling a transition from mature enterprise software to a leading cloud and Al infrastructure provider.
- Competitive Landscape: Intense competition remains. AWS and Azure are far ahead in laaS market share, so OCI must continue to prove its worth. SAP and Microsoft are formidable in ERP. Oracle's integration of apps and infrastructure (OCI + Oracle Apps + AI) is its counterstrategy. For mid-market ERP, Microsoft is pushing Dynamics 365 and business apps included with Microsoft 365, which offers tight Office integration (Power BI, Teams, etc.) at competitive price. Oracle's retort is cheaper GPUs (e.g. AMD MI300 at \$0.10 per streaming at par with NVIDIA on price) and embedded AI (no license fees). Expert commentary warns that Oracle must maintain momentum or risk losing mindshare.
- Execution Risk: Oracle's capital spending is massive. FY2026 CapEx of >\$25B is committed to building out cloud infrastructure (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>). This heavy investment burdens cash flow in the near term (FY2025 free cash flow was negative). If that capex does not enable the targeted growth (due to delays, engineering issues, or economic headwinds), it could strain margins and valuations. The CFO pointed out that while growth is strong, just meeting massive demand (with hardware scarcity) is challenging (Source: <a href="futurumgroup.com">futurumgroup.com</a>). Supply-chain constraints or macroeconomic downturns could temper some of the high-flying projections.
- ERP Adoption and Al Impact: As more companies modernize, the cloud ERP market should see continuous high growth. Gartner/IDC estimates suggest many large on-prem ERP suites will see end-of-life upgrades to cloud by 2030. Oracle stands to capture whatever portion does not go to SAP or others. For example, GenAl is poised to accelerate ERP upgrades: companies want the latest Al assistants in financial close, forecasting, and compliance. Oracle's roadmaps (OCI full-stack, 100+ Al agents, NetSuite Next) are aligned with this. The case studies show companies can already see these benefits in efficiency and insight. If Oracle delivers on promised 40%+ cloud growth, this will pressure peers and could lead to more M&A (e.g., SAP buying a similar cloud ERP to challenge NetSuite).
- Customer Expectations: Oracle's statements about doubling growth and hitting \$144B cloud revenue by 2030 set a very aggressive bar. Customers, investors, and competitors will watch whether Oracle's hardware expansion can keep pace. The upcoming NetSuite Next launch will be a key test. If NetSuite's new Al capabilities (Ask Oracle, agent workflows) markedly improve user productivity, it could spark a wave of upgrades. Conversely, if they underdeliver (e.g. due to Al model limitations or integration issues), Oracle might face a gap between promises and reality. Oracle's competitor SAP is also moving on Al (SAP introduced its own Al assistants for ERP at Sapphire in 2025). How customers evaluate "Al in ERP" may determine future growth rates for Oracle vs. rivals.

#### Conclusion

Oracle's Q4 FY2025 earnings reflect a **firm horizontal inflection** in the company's trajectory. The quarter's strong double-digit revenue growth, blockbuster cloud adoption, and optimistic guidance collectively indicate that Oracle's long-term shift to cloud-plus-AI is gaining critical mass. NetSuite, as an integral part of Oracle's cloud ERP suite, is proving its worth: it is growing at near 20%+ rates and is being enhanced with generative AI to secure its future role. Notably, Oracle's CEO articulated a vision of tripling Oracle's cloud business over a few years – a vision now backed by concrete bookings (\$138B RPO) and record sales pipeline (Source: <a href="www.datacenterdynamics.com">www.datacenterdynamics.com</a>) (Source: <a href="futurumgroup.com">futurumgroup.com</a>).

Despite these successes, Oracle still faces challenges. Cloud execution must continue to overcome supply limitations, and competition in both infrastructure (AWS/Azure) and applications (SAP/Microsoft) remains intense. Investors have expressed some concerns over Oracle's aggressive capital spending (CapEx) and cash flow, as well as the need to sustain these high growth rates long-term (Source: <a href="https://www.gurufocus.com">www.gurufocus.com</a>).



**Outlook:** Overall, the evidence suggests Oracle is **well-positioned to lead in cloud ERP**. Its broad portfolio – spanning databases to hardware to integrated applications – provides a compelling "full-stack" value proposition for enterprises. With industry adoption of cloud ERP accelerating, Oracle's recent performance can be seen as a validation of its strategy. The company's roadmap (expanding OCI, embedding AI, enhancing NetSuite) is aligned with market trends toward AI-driven automation and unified cloud ecosystems. If executed successfully, Oracle could not only boost its market share in ERP and infrastructure, but also influence the next wave of enterprise computing.

In the words of Safra Catz: Oracle is well on its way to being "not only the world's largest cloud application company – but also one of the world's largest cloud infrastructure companies" (Source: <a href="futurumgroup.com">futurumgroup.com</a>). This report's analysis of the Q4 results and NetSuite's momentum strongly supports that trajectory.

**Sources:** This report is based on Oracle's official financial releases and earnings transcripts (Source: <a href="investor.oracle.com">investor.oracle.com</a>) (Source: <a href="investor.or

Tags: oracle earnings, netsuite, cloud erp, q4 2025, financial analysis, oracle cloud infrastructure, saas growth, ai in erp

#### **About Houseblend**

HouseBlend.io is a specialist NetSuite™ consultancy built for organizations that want ERP and integration projects to accelerate growth—not slow it down. Founded in Montréal in 2019, the firm has become a trusted partner for venture-backed scale-ups and global mid-market enterprises that rely on mission-critical data flows across commerce, finance and operations. HouseBlend's mandate is simple: blend proven business process design with deep technical execution so that clients unlock the full potential of NetSuite while maintaining the agility that first made them successful.

Much of that momentum comes from founder and Managing Partner **Nicolas Bean**, a former Olympic-level athlete and 15-year NetSuite veteran. Bean holds a bachelor's degree in Industrial Engineering from École Polytechnique de Montréal and is triplecertified as a NetSuite ERP Consultant, Administrator and SuiteAnalytics User. His résumé includes four end-to-end corporate turnarounds—two of them M&A exits—giving him a rare ability to translate boardroom strategy into line-of-business realities. Clients frequently cite his direct, "coach-style" leadership for keeping programs on time, on budget and firmly aligned to ROI.

**End-to-end NetSuite delivery.** HouseBlend's core practice covers the full ERP life-cycle: readiness assessments, Solution Design Documents, agile implementation sprints, remediation of legacy customisations, data migration, user training and post-go-live hyper-care. Integration work is conducted by in-house developers certified on SuiteScript, SuiteTalk and RESTlets, ensuring that Shopify, Amazon, Salesforce, HubSpot and more than 100 other SaaS endpoints exchange data with NetSuite in real time. The goal is a single source of truth that collapses manual reconciliation and unlocks enterprise-wide analytics.

**Managed Application Services (MAS).** Once live, clients can outsource day-to-day NetSuite and Celigo® administration to HouseBlend's MAS pod. The service delivers proactive monitoring, release-cycle regression testing, dashboard and report tuning, and 24 × 5 functional support—at a predictable monthly rate. By combining fractional architects with on-demand developers, MAS gives CFOs a scalable alternative to hiring an internal team, while guaranteeing that new NetSuite features (e.g., OAuth 2.0, Aldriven insights) are adopted securely and on schedule.

**Vertical focus on digital-first brands.** Although HouseBlend is platform-agnostic, the firm has carved out a reputation among ecommerce operators who run omnichannel storefronts on Shopify, BigCommerce or Amazon FBA. For these clients, the team frequently layers Celigo's iPaaS connectors onto NetSuite to automate fulfilment, 3PL inventory sync and revenue recognition—removing the swivel-chair work that throttles scale. An in-house R&D group also publishes "blend recipes" via the company blog, sharing optimisation playbooks and KPIs that cut time-to-value for repeatable use-cases.

**Methodology and culture.** Projects follow a "many touch-points, zero surprises" cadence: weekly executive stand-ups, sprint demos every ten business days, and a living RAID log that keeps risk, assumptions, issues and dependencies transparent to all stakeholders. Internally, consultants pursue ongoing certification tracks and pair with senior architects in a deliberate mentorship model that sustains institutional knowledge. The result is a delivery organisation that can flex from tactical quick-wins to multi-year transformation roadmaps without compromising quality.



Why it matters. In a market where ERP initiatives have historically been synonymous with cost overruns, HouseBlend is reframing NetSuite as a growth asset. Whether preparing a VC-backed retailer for its next funding round or rationalising processes after acquisition, the firm delivers the technical depth, operational discipline and business empathy required to make complex integrations invisible—and powerful—for the people who depend on them every day.

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